

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316967

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Demand Media, Inc.		07/14/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Scribble Technologies Inc.		
Street Address:	488 Wellington St. West, Suite 200		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5V 1E3		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85264223	COVERITLIVE	
Serial Number:	85394857	RSS GRAFFITI	
CORRESPONDENCE DATA			
Fax Number:	3105860564		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 586-7700		
Email:	gtipmail@gtlaw.com		
Correspondent Name:	Susan L. Heller		
Address Line 1:	1840 Century Park East, Suite 1900		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	104128-015400		
DOMESTIC REPRESENTATIVE			
Name:	Susan L. Heller		
Address Line 1:	1840 Century Park East, #1900		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Susan L. Heller		
SIGNATURE:	/slh/		
DATE SIGNED:	09/15/2014		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Demand Media, Inc, a company organized and existing under the laws of Delaware, (the "Assignor") is the owner of the entire right, title, interest and goodwill in and to the marks identified on Exhibit A attached hereto (the "Marks") and the registrations and applications associated with the Marks (the registrations and applications being collectively referred to as the "Registrations"); and

WHEREAS, for good and valuable consideration and pursuant to, and in accordance with, an Asset Purchase Agreement, the Assignor does transfer, assign and set over unto Scribble Technologies Inc, 488 Wellington St. West, Suite 200, Toronto, Ontario, Canada, M5V 1E3 (the "Assignee"), the entire right, title and interest in and to the Marks, the Registrations and all goodwill associated therewith;

NOW THEREFORE, the Assignor does hereby assign, transfer and set over unto the Assignee, its successors and assigns, the entire right, title and interest in and to: (i) the Marks; (ii) the Registrations; (iii) the goodwill associated with the Marks and the Registrations thereof; and (iv) the right to sue, recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringement or dilution of, or damage or injury to, the Marks or the Registrations thereof or such associated goodwill. The Assignor further agrees to execute all documents, instruments and papers and to perform all acts, without any further consideration, as reasonably deemed necessary by the Assignee to perfect in the Assignee the foregoing right, title and interest, including the execution of any related domestic or foreign application documents which accurately set forth the related facts.

The Assignor hereby authorizes and requests the appropriate registration authorities to transfer the Marks and the Registrations thereof from Assignor to Assignee, its successors and assigns.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be duly executed by its duly authorized officer effective the 14th day of July, 2014.

DEMAND MEDIA, INC.

By: _____

Name: _____

Title: _____

[Handwritten Signature]
DANIEL WEINROT
SVP- Legal

EXHIBIT A

The Marks

Mark	Country	Application #	Registration #
COVERITLIVE	Australia	1532020	N/A
COVERITLIVE	Canada	1540241	TMA875570
COVERITLIVE	Europe	10204832	10204832
COVERITLIVE	USA	85264223	4059268
RSS GRAFFITI	Australia	1554339	N/A
RSS GRAFFITI	Australia	1473873	1473873
RSS GRAFFITI	Canada	1563603	TMA860432
RSS GRAFFITI	Europe	10633121	10633121
RSS GRAFFITI	USA	85394857	4220536