

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM316990

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
24/7 Media US, LLC		12/31/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Xaxis US, LLC		
Street Address:	c/o WPP Group USA, Inc., 100 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3417087	FAST FORWARD YOUR ADVERTISING	
Registration Number:	3687682	MEDIA MAP	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124684888		
Email:	jkatz@dglaw.com		
Correspondent Name:	Jeffrey C. Katz, Davis & Gilbert LLP		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	03023-1518-000 (ASG CJH)		
NAME OF SUBMITTER:	Jeffrey C. Katz		
SIGNATURE:	/Jeffrey C. Katz/		
DATE SIGNED:	09/15/2014		
Total Attachments: 3			
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "24/7 MEDIA US, LLC", CHANGING ITS NAME FROM "24/7 MEDIA US, LLC" TO "XAXIS US, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2013, AT 10:46 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013.

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1661668

DATE: 09-02-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005362 FRAME: 0512

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
24/7 MEDIA US, LLC**

Kevin Farewell, being the Secretary of 24/7 MEDIA US, LLC, a Delaware limited liability company, does hereby certify as follows:

1. The name of the limited liability company (hereinafter called the "limited liability company") is 24/7 MEDIA US, LLC.

2. The certificate of formation of the limited liability company is hereby amended by deleting Article 1. thereof in its entirety and by substituting in lieu of said Article the following new Article:

"1. Name. The name of the limited liability company is XAXIS US, LLC (the "Company")."

3. This amendment shall be effective as of December 31, 2013.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on December 23, 2013.

/s/ Kevin Farewell
Name: Kevin Farewell
Title: Secretary

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