

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CarePoint Resources, LLC		04/29/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	DialogDirect, LLC		
Street Address:	13700 Oakland Ave		
City:	Highland Park		
State/Country:	MICHIGAN		
Postal Code:	48203		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86218637	DIALOGDIRECT	
Serial Number:	86218627	DIALOGDIRECT	
CORRESPONDENCE DATA			
Fax Number:	2485668531		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-566-8530		
Email:	tmdocketing@honigman.com		
Correspondent Name:	Honigman Miller Schwartz and Cohn, LLP		
Address Line 1:	39400 Woodward Avenue, Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	225688-355231		
NAME OF SUBMITTER:	Julie E. Reitz		
SIGNATURE:	/Julie E. Reitz/		
DATE SIGNED:	09/15/2014		
Total Attachments: 2			
source=Certificate of Amendment DialogDirect LLC(14770283_1)#page1.tif			
source=Certificate of Amendment DialogDirect LLC(14770283_1)#page2.tif			

CH \$65.00 86218637

Delaware

PAGE 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CAREPOINT RESOURCES, LLC", CHANGING ITS NAME FROM "CAREPOINT RESOURCES, LLC" TO "DIALOGDIRECT, LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF APRIL, A.D. 2014, AT 11:39 O'CLOCK A.M.

5199436 8100

140532515

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1328197

DATE: 04-29-14

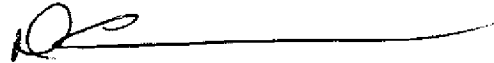
TRADEMARK
REEL: 005362 FRAME: 0612

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CAREPOINT RESOURCES, LLC**

1. The name of the limited liability company is CarePoint Resources, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended by amending paragraph 1, which shall read in its entirety as follows:

“1. The name of the limited liability company is DialogDirect, LLC”.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on the 29 day of April, 2014.



Name: Douglas S. Kearney
Its: President, Secretary and Treasurer

14480073.1