

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM317016

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gameday Housing LLC		09/11/2014	LIMITED LIABILITY COMPANY: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vacation Rental Partners, LLC		
<b>Street Address:</b>	222 W. Ontario, Suite 320		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60654		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: INDIANA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86192191	VAYSTAYS	
<b>Registration Number:</b>	4024399	GAMEDAY HOUSING	
<b>Registration Number:</b>	3973641	GAMEDAY HOUSING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3122691747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312.269.8000		
<b>Email:</b>	TEMANUELSON@NGELAW.COM		
<b>Correspondent Name:</b>	MIKE R. TURNER		
<b>Address Line 1:</b>	2 NORTH LASALLE STREET, SUITE 1700		
<b>Address Line 2:</b>	Neal, Gerber & Eisenberg, LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60602		
<b>ATTORNEY DOCKET NUMBER:</b>	23267-0703		
<b>NAME OF SUBMITTER:</b>	Mike R. Turner		
<b>SIGNATURE:</b>	/Mike Turner/		
<b>DATE SIGNED:</b>	09/15/2014		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

May 6, 2014

This Trademark Assignment is made as of ~~September~~, 2014, between Gameday Housing LLC, an Indiana limited liability company located at 222 W. Ontario, Suite 320, Chicago, Illinois 60654 (“Assignor”), and Vacation Rental Partners, LLC, an Indiana limited liability company located at 222 W. Ontario, Suite 320, Chicago, Illinois 60654 (“Assignee”).

WHEREAS, Assignor is the owner of the trademarks and associated United States federal registrations listed on Schedule A, along with all of the goodwill associated therewith (the “Trademarks”);

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Trademarks to Assignee; and


WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademarks.

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, hereby sells, assigns and transfers to Assignee all right, title, and interest in and to the Trademarks in the United States, including without limitation the right to sue and collect damages for past, present, and future infringements of the Trademarks, and the right to further assign or to license any and all right, title and interest in and to the Trademarks.

Assignor hereby authorizes and requests the Commissioner of Trademarks to record Assignee as the owner of such Trademarks and to issue all registrations for said Trademarks to Assignee, for the sole use and enjoyment of the Assignee, its successors and assigns.

Gameday Housing LLC


Signed this 11th day of  
September, 2014

By:  \_\_\_\_\_

Name: Geoff Polk

Title: President and Co-Founder

**SCHEDULE A**

<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
GAMEDAY HOUSING	77743155	May 22, 2009	4024399	September 13, 2011
GAMEDAY HOUSING & Design 	85143397	October 1, 2010	3973641	June 7, 2011
VAYSTAYS	86192191	February 12, 2014	N/A	N/A