

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317016

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gameday Housing LLC		09/11/2014	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Vacation Rental Partners, LLC		
Street Address:	222 W. Ontario, Suite 320		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86192191	VAYSTAYS	
Registration Number:	4024399	GAMEDAY HOUSING	
Registration Number:	3973641	GAMEDAY HOUSING	
CORRESPONDENCE DATA			
Fax Number:	3122691747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.269.8000		
Email:	TEMANUELSON@NGELAW.COM		
Correspondent Name:	MIKE R. TURNER		
Address Line 1:	2 NORTH LASALLE STREET, SUITE 1700		
Address Line 2:	Neal, Gerber & Eisenberg, LLP		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	23267-0703		
NAME OF SUBMITTER:	Mike R. Turner		
SIGNATURE:	/Mike Turner/		
DATE SIGNED:	09/15/2014		
Total Attachments: 2			
source=Assignment_between_Gameday_Housing_and_Vacation_Rental-signed#page1.tif			

CH \$90.00 86192191

TRADEMARK ASSIGNMENT

May 6, 2014

This Trademark Assignment is made as of ~~September~~, 2014, between Gameday Housing LLC, an Indiana limited liability company located at 222 W. Ontario, Suite 320, Chicago, Illinois 60654 (“Assignor”), and Vacation Rental Partners, LLC, an Indiana limited liability company located at 222 W. Ontario, Suite 320, Chicago, Illinois 60654 (“Assignee”).

WHEREAS, Assignor is the owner of the trademarks and associated United States federal registrations listed on Schedule A, along with all of the goodwill associated therewith (the “Trademarks”);

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Trademarks to Assignee; and


WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademarks.

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, hereby sells, assigns and transfers to Assignee all right, title, and interest in and to the Trademarks in the United States, including without limitation the right to sue and collect damages for past, present, and future infringements of the Trademarks, and the right to further assign or to license any and all right, title and interest in and to the Trademarks.

Assignor hereby authorizes and requests the Commissioner of Trademarks to record Assignee as the owner of such Trademarks and to issue all registrations for said Trademarks to Assignee, for the sole use and enjoyment of the Assignee, its successors and assigns.

Gameday Housing LLC


Signed this 11th day of
September, 2014

By:  _____

Name: Geoff Polk

Title: President and Co-Founder

SCHEDULE A

Trademark	Serial No.	Filing Date	Registration No.	Registration Date
GAMEDAY HOUSING	77743155	May 22, 2009	4024399	September 13, 2011
GAMEDAY HOUSING & Design 	85143397	October 1, 2010	3973641	June 7, 2011
VAYSTAYS	86192191	February 12, 2014	N/A	N/A