TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317010

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fairchild Publishing, LLC		09/05/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Comerica Bank
Street Address:	411 West Lafayette
Internal Address:	MC 3251
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48226-3517
Entity Type:	a Texas banking association: TEXAS

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	1397641	CHILDREN'S BUSINESS
Registration Number:	1468298	DNR
Registration Number:	1847691	EYE
Registration Number:	1718112	FN
Registration Number:	1915619	FNS
Registration Number:	0561615	FOOTWEAR NEWS
Registration Number:	1373759	KEEPING TRACK
Registration Number:	1304986	M
Registration Number:	4401324	M
Registration Number:	4049821	MEN'S WEEK
Registration Number:	1175097	MENSWEAR
Serial Number:	86287674	SPORT STYLE
Registration Number:	0227298	WOMEN'S WEAR DAILY
Registration Number:	0913731	WWD
Registration Number:	4301413	WWD
Registration Number:	1822709	WWD
Registration Number:	2867136	WWD
Registration Number:	4480149	WWD BEAUTYINC

OP $665.00 1397641

Property Type	Number	Word Mark
Registration Number:	3753503	WWD STYLE STARTS HERE
Serial Number:	85353848	WWD THE MAGAZINE
Registration Number:	2867134	WWD.COM
Registration Number:	3961931	WWDBLAST
Registration Number:	3912671	WWDEYESCOOP
Registration Number:	3172996	WWDFAST
Registration Number:	3114734	WWDSCOOP
Registration Number:	4113143	FAIRCHILD FASHION MEDIA

CORRESPONDENCE DATA

Fax Number: 7349302494

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 734-930-0121
Email: asujek@bodmanlaw.com
Correspondent Name: Angela Alvarez Sujek - Bodman PLC
Address Line 1: 201 South Division, Suite 400
Address Line 4: Ann Arbor, MICHIGAN 48104

NAME OF SUBMITTER:	Angela Alvarez Sujek
SIGNATURE:	/Angela Alvarez Sujek/
DATE SIGNED:	09/15/2014

Total Attachments: 58
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

(Fairchild Publishing, LLC)

This Intellectual Property Security Agreement (this "Agreement") is entered into as of September 5, 2014, between **COMERICA BANK** ("Bank") and **FAIRCHILD PUBLISHING, LLC**, a Delaware limited liability company ("Debtor").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations ("Financial Accommodations") to **PENSKE BUSINESS MEDIA, LLC**, a Delaware limited liability company ("Borrower") pursuant to an Amended and Restated Credit Agreement made as of September 5, 2014, between Bank and Borrower, as amended, restated, replaced and supplemented from time to time.

B. Bank is willing to make the Financial Accommodations to Borrower, but only upon the condition, among others, that Debtor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the Indebtedness. Debtor executed and delivered to Bank that certain Security Agreement (Intellectual Property) dated as of even date herewith (as amended, restated, replaced and supplemented from time to time, the "Security Agreement"). Capitalized terms used herein are used as defined in the Security Agreement.

C. Pursuant to the terms of the Security Agreement, Debtor has granted to Bank a security interest in all of Debtor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of the Indebtedness, Debtor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure the Indebtedness, Debtor grants and pledges to Bank a security interest in all of Debtor's right, title and interest in, to and under its Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Security Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Security Agreement, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Security Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Agreement or the Security Agreement, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Debtor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Debtor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Debtor:

11175 Santa Monica Boulevard, 9th Floor
Los Angeles, California 90025

DEBTOR:

FAIRCHILD PUBLISHING, LLC,
a Delaware limited liability company

By: _____
Name: PAUL WOOLNOUGH
Title: SECRETARY

Address of Bank:

411 West Lafayette
MC 3251
Detroit, Michigan 48226-3517

BANK:

COMERICA BANK

By: _____
Name: _____
Title: _____

[Signature Page to Intellectual Property Security Agreement
(Fairchild Publishing, LLC)]

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Debtor:

11175 Santa Monica Boulevard, 9th Floor
Los Angeles, California 90025

DEBTOR:

FAIRCHILD PUBLISHING, LLC,
a Delaware limited liability company

By: _____
Name: _____
Title: _____

Address of Bank:

411 West Lafayette
MC 3251
Detroit, Michigan 48226-3517

BANK:

COMERICA BANK

By: _____
Name: David Wirth
Title: Vice President

[Signature Page to Intellectual Property Security Agreement
(Fairchild Publishing, LLC)]

EXHIBIT A

Copyrights

See Attached.

TRADEMARK
REEL: 005362 FRAME: 0686

Certificate of Registration

This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
TX 7-762-140

Effective date of registration:
September 19, 2013

Title

Title of Work: M

Volume XII **Number** 3 **Date on Copies** Fall 2013

Completion/Publication

Year of Completion: 2013

Date of 1st Publication: July 24, 2013

Author

- **Author:** Advance Magazine Publishers Inc.

Author Created: Collective Work

Work made for hire: Yes

Citizen of: United States **Domiciled in:** United States

Anonymous: No **Pseudonymous:** No

Copyright claimant

Copyright Claimant: Advance Maagazine Publishers Inc
4 Times Square, New York, NY, 10036

Certification

Name: Joshua Ocampo

Date: September 18, 2013

TRADEMARK
REEL: 005362 FRAME: 0687

Registration #: TX0007762140

Service Request #: 1-998765841

0000TX0007762140101

The Conde Nast Publications
Attn: Chris Donnellan
1440 Broadwa 11th Floor
New York, NY 10018

Certificate of Registration

This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
TX 7-699-409

Effective date of registration:
March 7, 2013

Title

Title of Work: M

Volume XII **Number** 1 **Date on Copies** February 2013

Frequency of publication Quarterly

Completion/Publication

Year of Completion: 2013

Date of 1st Publication: February 26, 2013 **Nation of 1st Publication:** United States

International Standard Number: ISSN 0746-5076

Author

- **Author:** Advance Magazine Publishers Inc.

Author Created: compilation, contribution(s) to a collective work

Work made for hire: Yes

Citizen of: United States **Domiciled in:** United States

Copyright claimant

Copyright Claimant: Advance Magazine Publishers Inc.

4 Times Square, New York, NY, 10036, United States

Transfer Statement: By written agreement(s) with individual contributors not named on the application/certificate

Rights and Permissions

Organization Name: Conde Nast Publications - Permissions Dept

Name: Chris Donnellan

Email: dan_nishimoto@condenast.com **Telephone:** 212-630-3319

Address: 1440 Broadway

11th Floor

New York, NY 10018

Certification

TRADEMARK
REEL: 005362 FRAME: 0689

Name: Dan Nishimoto

Date: March 6, 2013

Copyright Office notes: Regarding title information:

Date on Copies on deposit is Spring 2013 .

TRADEMARK
REEL: 005362 FRAME: 0690

Registration #: TX0007699409

Service Request #: 1-901781991

Conde Nast Publications
Chris Donnellan
1440 Broadway
11th Floor
New York, NY 10018 United States

Certificate of Registration

This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
TX 7-713-917

Effective date of registration:
June 5, 2013

Title

Title of Work: M

Volume 12 **Number** 2 **Date on Copies** Summer 2013

Completion/Publication

Year of Completion: 2013

Date of 1st Publication: May 28, 2013

Author

- **Author:** Advance Magazine Publishers Inc.

Author Created: Collective Work

Work made for hire: Yes

Citizen of: United States **Domiciled in:** United States

Anonymous: No **Pseudonymous:** No

Copyright claimant

Copyright Claimant: Advance Magazine Publishers Inc.
4 Times Square, New York, NY 10036

Certification

Name: Joshua Ocampo

Date: July 10, 2013

TRADEMARK
REEL: 005362 FRAME: 0692

Registration #: TX0007713917

Service Request #: 1-956017387

0007TX0007713917 0101

The Conde Nast Publications
1440 Broadway
11th Floor
New York, NY 10018

Certificate of Registration

This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
TX 7-803-102

Effective date of registration:
December 3, 2013

Title

Title of Work: M

Volume XII **Number** 4 **Date on Copies** Winter 2013

Frequency of publication Other

Completion/Publication

Year of Completion: 2013

Date of 1st Publication: November 26, 2013 **Nation of 1st Publication:** United States

Author

- **Author:** Advance Magazine Publishers Inc.

Author Created: Collective Work

Work made for hire: Yes

Citizen of: United States **Domiciled in:** United States

Anonymous: No **Pseudonymous:** No

Copyright claimant

Copyright Claimant: Advance Magazine Publishers Inc.
4 Times Square, New York, NY 10036

Certification

Name: Joshua Ocampo

Date: November 26, 2013

TRADEMARK
REEL: 005362 FRAME: 0694

Registration #: TX0007803102

Service Request #: 1-1054807496

The Conde Nast Publications
Chris Donnellan
1440 Broadway, 11th Floor
New York, NY 10018

EXHIBIT B

Patents

None.

TRADEMARK
REEL: 005362 FRAME: 0696

EXHIBIT C

Trademarks

See Attached.

TRADEMARK
REEL: 005362 FRAME: 0697

TRADEMARK LIST

Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
United States of America	CHILDREN'S BUSINESS	Registered	73/568661	15-Nov-1985	1397641	17-Jun-1986	17-Jun-2016
Japan	DAILY NEWS RECORD	Registered	124733/1991	02-Dec-1991	2688508	29-Jul-1994	29-Jul-2024
United States of America	DNR	Registered	660766	14-May-1987	1468298	08-Dec-1987	08-Dec-2017
United States of America	EYE	Registered	74/430142	30-Aug-1993	1847691	02-Aug-1994	8/2/2014 - renewal filed July 28, 2014
United States of America	FN	Registered	74/243279	04-Feb-1992	1718112	22-Sep-1992	22-Sep-2022
United States of America	FNS	Registered	74/490868	17-Feb-1994	1915619	29-Aug-1995	29-Aug-2015
United States of America	FOOTWEAR NEWS	Registered	71618158	28-Aug-1951	561615	15-Jul-1952	15-Jul-2022
United States of America	KEEPING TRACK	Registered	538635	20-May-1985	1373759	03-Dec-1985	03-Dec-2015
United States of America	M	Registered	73/435689	22-Jul-1983	1304986	13-Nov-1984	13-Nov-2014
United States of America	M (Design)	Registered	85/655200	19-Jun-2012	4401324	10-Sep-2013	10-Sep-2023
Japan	M LIFE AT THE TOP	Registered	122924/91	02-Dec-1991	2629149	28-Feb-1994	28-Feb-2024
United States of America	MEN'S WEEK	Registered	77/857534	26-Oct-2009	4049821	01-Nov-2011	01-Nov-2021
United States of America	MENSWEAR	Registered	73/235076	15-Oct-1979	1175097	27-Oct-1981	27-Oct-2021

TRADEMARK
REEL: 005362 FRAME: 0698

TRADEMARK LIST

Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
United States of America	SPORT STYLE	Pending	86/287674	21-May-2014			
Japan	SPORTSTYLE	Registered	80758/1993	02-Aug-1993	3183325	31-Jul-1996	31-Jul-2016
Malaysia	WOMENS WEAR DAILY	Registered	2012012302	18-Jul-2012	2012012302	28-Aug-2013	18-Jul-2022
Malaysia	WOMENS WEAR DAILY	Registered	2012012304	18-Jul-2012	2012012304	25-Sep-2013	18-Jul-2022
Malaysia	WOMENS WEAR DAILY	Pending	2012012301	18-Jul-2012			
Malaysia	WOMENS WEAR DAILY	Published	2012012303	18-Jul-2012			
Argentina	WOMEN'S WEAR DAILY	Registered	2474481	07-Nov-2003	2028121	20-May-2005	20-May-2015
Australia	WOMEN'S WEAR DAILY	Registered	721184	06-Nov-1996	721184	06-Nov-1996	06-Nov-2016
China (People's Republic)	WOMEN'S WEAR DAILY	Registered	95056996	11-May-1995	940261	06-Feb-1997	06-Feb-2017
Brazil	WOMEN'S WEAR DAILY	Registered	825271509	13-Feb-2003	825271509	02-May-2007	02-May-2017
United States of America	WOMEN'S WEAR DAILY	Registered	71/242516	07-Jan-1927	227298	03-May-1927	03-May-2017
Canada	WOMEN'S WEAR DAILY	Registered	1068190	24-Jul-2000	608921	29-Apr-2004	29-Apr-2019
France	WOMEN'S WEAR DAILY	Registered	003000473	07-Jan-2000	003000473	07-Jan-2000	31-Jan-2020
Germany	WOMEN'S WEAR DAILY	Registered	300203675/15	16-Mar-2000	30020367	08-Jun-2001	16-Mar-2020

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REEL: 005362 FRAME: 0699

TRADEMARK LIST

Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
Russian Federation	WOMEN'S WEAR DAILY	Registered	2000 720 087	08-Aug-2000	244626	24-Apr-2003	08-Aug-2020
European Community	WOMEN'S WEAR DAILY	Registered	01846260	08-Sep-2000	001846260	05-Dec-2004	01-Oct-2020
Japan	WOMEN'S WEAR DAILY	Registered	2000-101027	12-Oct-2000	4481497	08-Jun-2001	08-Jun-2021
Thailand	WOMEN'S WEAR DAILY	Registered	459893	19-Jul-1991	155209	19-Jul-1991	18-Jul-2021
Taiwan	WOMEN'S WEAR DAILY	Registered	89053207	14-Sep-2000	987819	01-Mar-2002	28-Feb-2022
Mexico	WOMEN'S WEAR DAILY	Registered	546505	09-May-2002	787531	23-Apr-2003	09-May-2022
Turkey	WOMEN'S WEAR DAILY	Registered	2012/65958	24-Jul-2012	201265958	26-Jul-2013	24-Jul-2022
India	WOMEN'S WEAR DAILY	Registered	591806	02-Mar-1996	591806	23-Apr-2005	02-Mar-2023
Korea, Republic of	WOMEN'S WEAR DAILY	Registered	16685	07-Jun-1992	269223	16-Jul-1993	17-Jul-2023
Korea, Republic of	WOMEN'S WEAR DAILY	Registered	4520125964	16-Nov-2012	47507	24-Dec-2013	24-Dec-2023
China (People's Republic)	WOMEN'S WEAR DAILY	Registered	93094459	09-Mar-1993	774182	21-Dec-1994	21-Dec-2024
Brazil	WOMEN'S WEAR DAILY	Pending	840373392	20-Dec-2012			
Brazil	WOMEN'S WEAR DAILY	Published	840373376	20-Dec-2012			
Indonesia	WOMEN'S WEAR DAILY	Pending	D002012052089	30-Oct-2012			
Indonesia	WOMEN'S WEAR DAILY	Pending	D002012052103	30-Oct-2012			
Indonesia	WOMEN'S WEAR DAILY	Pending	J002012052090	30-Oct-2012			

TRADEMARK
REEL: 005362 FRAME: 0700

TRADEMARK LIST

Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
Indonesia	WOMEN'S WEAR DAILY	Pending	J002012052101	30-Oct-2012			
Indonesia	WOMEN'S WEAR DAILY	Pending	J002012052102	30-Oct-2012			
Singapore	WOMEN'S WEAR DAILY	Pending	T12099721	12-Jul-2012			
Thailand	WOMEN'S WEAR DAILY	Pending	848456	30-May-2012			
Thailand	WOMEN'S WEAR DAILY	Pending	848457	30-May-2012			
Thailand	WOMEN'S WEAR DAILY	Pending	848458	30-May-2012			
Thailand	WOMEN'S WEAR DAILY	Pending	848459	30-May-2012			
China (People's Republic)	WOMEN'S WEAR DAILY (CHINESE TRANSLATION "SHI JIE SHI..")	Registered	4093644	31-May-2004	4093644	14-Jun-2007	13-Jun-2017
China (People's Republic)	WOMEN'S WEAR DAILY (CHINESE TRANSLATION "SHI JIE SHI...")	Registered	4093642	28-May-2004	4093642	28-Feb-2009	27-Feb-2019
China (People's Republic)	WOMEN'S WEAR DAILY (CHINESE TRANSLATION "SHI JIE SHI...")I	Registered	4093643	31-May-2004	4093643	28-Feb-2009	27-Feb-2019
Chile	WWD	Registered	644990	27-Apr-2004	712607	22-Dec-2004	22-Dec-2014
United Kingdom	WWD	Registered	2007186	10-Jan-1995	2007186	17-Nov-1995	10-Jan-2015
Taiwan	WWD	Registered	093024630	28-May-2004	1143224	01-Mar-2005	28-Feb-2015
India	WWD	Registered	01352890	25-Apr-2005	1352890	25-Apr-2005	25-Apr-2015
Argentina	WWD	Registered	1919332	30-Nov-1994	1544339	30-Nov-1994	03-May-2015
Venezuela	WWD	Registered	0013277-93	22-Jul-1993	P180053	01-Sep-1995	01-Sep-2015

TRADEMARK
REEL: 005362 FRAME: 0701

TRADEMARK LIST

Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
Saudi Arabia	WWD	Registered	106710	07-Jun-2006	914/12	17-Feb-2006	07-Feb-2016
Qatar	WWD	Registered	39955	01-Jun-2006	39955	01-Jun-2006	01-Jun-2016
Oman	WWD	Registered	40299	05-Jun-2006	40299	05-Jun-2006	05-Jun-2016
United Arab Emirates	WWD	Registered	81629	07-Jun-2006	84214	07-Jun-2006	06-Jun-2016
Bahrain	WWD	Filed	48711	24-Jun-2006	48711	24-Jun-2006	24-Jun-2016
Kuwait	WWD	Registered	78246	04-Jul-2006	64379	04-Jul-2006	04-Jul-2016
Australia	WWD	Registered	721189	06-Nov-1996	721189	06-Nov-1996	06-Nov-2016
Hong Kong	WWD	Registered	14637/2000	03-Jul-2000	B11666	03-Jul-2000	03-Jul-2017
Hong Kong	WWD	Registered	14638/2000	03-Jul-2000	B13443/2002	03-Jul-2000	03-Jul-2017
China (People's Republic)	WWD	Registered	4093641	31-May-2004	4093641	07-Jul-2007	06-Jul-2017
China (People's Republic)	WWD	Registered	4093640	31-May-2004	4093640	07-Jul-2007	07-Jul-2017
Canada	WWD	Registered	1068191	24-Jul-2000	TMA563454	14-Jul-2002	14-Jul-2017
Canada	WWD	Registered	1077717	05-Oct-2000	571163	25-Nov-2002	25-Nov-2017
New Zealand	WWD	Registered	785604	10-Mar-2008	785604	10-Mar-2008	10-Mar-2018
Singapore	WWD	Registered	T08/06230A	13-May-2008	T080623A	13-May-2008	13-May-2018
Vietnam	WWD	Registered	4-2008-10012	13-May-2008	135816	26-Oct-2009	13-May-2018
Malaysia	WWD	Registered	2008/09807	20-May-2008	2008-09807	20-May-2008	20-May-2018

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Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
Indonesia	WWD	Registered	2008/025007	09-Jul-2008	IDM000254908	29-Jun-2010	09-Jul-2018
Philippines	WWD	Registered	42007010407	19-Sep-2007	42007010407	15-Sep-2008	15-Sep-2018
Macau	WWD	Registered	N/61254	10-Nov-2011	N/61254	27-Jul-2012	27-Jul-2019
Macau	WWD	Registered	N/61255	10-Nov-2011	N/61255	27-Jul-2012	27-Jul-2019
Macau	WWD	Registered	N/61256	10-Nov-2011	N/61256	27-Jul-2012	27-Jul-2019
France	WWD	Registered	003000479	07-Jan-2000	00300479	07-Jan-2000	31-Jan-2020
Germany	WWD	Registered	30020366.7	15-Mar-2000	30020366	07-Jun-2001	15-Mar-2020
Japan	WWD	Registered	2009-080404	23-Oct-2009	5319200	23-Apr-2010	23-Apr-2020
China (People's Republic)	WWD	Registered	6781101	13-Jun-2008	6781101	28-Apr-2010	27-Apr-2020
China (People's Republic)	WWD	Registered	6781100	09-Jun-2006	6781100	21-May-2010	20-May-2020
Italy	WWD	Registered	2000C003669	08-Jun-2000	899905	03-Jul-2003	08-Jun-2020
China (People's Republic)	WWD	Registered	523153		523153	30-Jun-1990	29-Jun-2020
European Community	WWD	Registered	001731843	29-Jun-2000	001731843	26-Nov-2001	01-Jul-2020
China (People's Republic)	WWD	Registered	6781102	13-Jun-2008	6781102	21-Jul-2010	20-Jul-2020
United States of America	WWD	Registered	72/375202	04-Nov-1970	913731	08-Jun-1971	08-Jun-2021

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Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
Taiwan	WWD	Registered	89050647	31-Aug-2000	983019	01-Feb-2002	31-Jan-2022
Mexico	WWD	Registered	546506	09-May-2002	787532	23-Apr-2003	09-May-2022
Japan	WWD	Registered	70660/1978	27-Sep-1978	1518064	29-Jun-1982	29-Jun-2022
Singapore	WWD	Registered	T1209971J	12-Jul-2012	T1209971J	12-Jul-2012	12-Jul-2022
South Africa	WWD	Registered	2012/18779	12-Jul-2012	201218779	12-Jul-2012	12-Jul-2022
South Africa	WWD	Registered	2012/18780	12-Jul-2012	201218780	12-Jul-2012	12-Jul-2022
South Africa	WWD	Registered	2012/18781	12-Jul-2012	201218781	12-Jul-2012	12-Jul-2022
South Africa	WWD	Registered	2012/18782	12-Jul-2012	201218782	12-Jul-2012	12-Jul-2022
Malaysia	WWD	Registered	2012012295	18-Jul-2012	2012012295	29-Aug-2013	18-Jul-2022
Malaysia	WWD	Registered	2012012296	18-Jul-2012	2012012296	30-Aug-2013	18-Jul-2022
Malaysia	WWD	Registered	2012012299	18-Jul-2012	2012012299	30-Aug-2013	18-Jul-2022
Spain	WWD	Registered	1739140	13-Jan-1993	1739140	13-Jan-1993	13-Jan-2023
Switzerland	WWD	Registered	01246/2003	26-Feb-2003	509376	26-Feb-2003	26-Feb-2023
United States of America	WWD	Registered	85/690011	30-Jul-2012	4301413	12-Mar-2013	12-Mar-2023
Peru	WWD	Registered	222641	17-Jun-1993	3126	29-Nov-1993	29-Nov-2023

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Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
United States of America	WWD	Registered	74383876	29-Apr-1993	1822709	22-Feb-1994	22-Feb-2024
Colombia	WWD	Registered	393682	29-Jun-1993	154834	22-Mar-1994	22-Mar-2024
Korea, Republic of	WWD	Registered	4520125963	16-Nov-2012	49556	23-May-2014	23-May-2024
United States of America	WWD	Registered	76/205178	06-Feb-2001	2867136	27-Jul-2004	27-Jul-2024
Hong Kong	WWD	Registered	300223307	29-May-2004	300223307	29-Sep-2004	28-Sep-2024
Brazil	WWD	Registered	817409300	30-Jul-1993	817409300	07-Mar-1995	3/7/2005 - renewal incorrectly rejected. Appeal filed with Brazil TM office
Brazil	WWD	Pending	840373406	20-Dec-2012			
Brazil	WWD	Published	840373384	20-Dec-2012			
Indonesia	WWD	Pending	J00201205209 1	30-Oct-2012			
Indonesia	WWD	Pending	J00201205210 5	30-Oct-2012			
Korea, Republic of	WWD	Published	40201368770	18-Oct-2013			
Turkey	WWD	Published	201289299	22-Oct-2012			
Vietnam	WWD	Published	4-1012-11523	31-May-2012			
United Arab Emirates	WWD (IN ARABIC)	Pending	181714	08-Nov-2012			
Pakistan	WWD (LOGO)	Registered	252380	23-Jun-2008		23-Jun-2008	23-Jun-2018
Japan	WWD BEAUTY	Registered	2007-024636	22-Mar-2007	5104689	11-Jan-2008	11-Jan-2018

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Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
Japan	WWD BEAUTY	Registered	2007/109294	25-Oct-2007	5197756	26-Jan-2009	26-Jan-2019
Japan	WWD BEAUTY	Registered	2008/098115	05-Dec-2008	5249516	17-Jul-2009	17-Jul-2019
France	WWD BEAUTY REPORT	Registered	95557477	09-Feb-1995	95557477	09-Feb-1995	09-Feb-2015
United States of America	WWD BEAUTYINC	Registered	85/888200	27-Mar-2013	4480149	11-Feb-2014	11-Feb-2024
Japan	WWD FOR JAPAN	Registered			1579952	27-Apr-1983	27-Apr-2023
Japan	WWD FOR JAPAN	Registered			1579952	27-Apr-1983	27-Apr-2023
Japan	WWD JAPAN	Registered	2009-080405	23-Oct-2009	5319201	23-Apr-2010	23-Apr-2020
Japan	WWD JAPAN	Registered	2012076924	24-Sep-2012	5581426	10-May-2013	10-May-2023
Japan	WWD JAPAN	Registered	2013026446	10-Apr-2013	5643694	17-Jan-2014	17-Jan-2024
Japan	WWD JAPAN BEAUTY	Registered	2009/080406	23-Oct-2009	5306846	05-Mar-2010	05-Mar-2020
Japan	WWD JAPAN BEAUTY	Registered	2012-076925	24-Sep-2012	5568629	22-Mar-2013	22-Mar-2023
Japan	WWD JAPAN MOBILE	Registered	2011-074803	19-Oct-2011	5486600	13-Apr-2012	13-Apr-2022
Japan	WWD LOGO	Registered	2011-074804	19-Oct-2011	5491944	11-May-2012	11-May-2022
France	WWD SCENE	Registered	003030006	24-May-2000	003030006	24-May-2000	21-May-2020

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Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
Italy	WWD SCENE	Registered	2000C003671	08-Jun-2000	899907	03-Jul-2003	08-Jun-2020
Japan	WWD SCENE	Registered	62-087890		2240193	28-Jun-1990	28-Jun-2020
United States of America	WWD STYLE STARTS HERE	Registered	76/697056	24-Apr-2009	3753503	02-Mar-2010	02-Mar-2020
United States of America	WWD THE MAGAZINE	Allowed	85/353848	23-Jun-2011			
Hong Kong	WWD WOMEN'S WEAR DAILY	Registered	14641/2000	03-Jul-2000	B10141	03-Jul-2000	03-Jul-2017
Russian Federation	WWD WOMEN'S WEAR DAILY	Registered	2000720141	08-Aug-2000	251030	09-Jul-2003	08-Aug-2020
Russian Federation	WWD WOMEN'S WEAR DAILY	Pending	2013722470	03-Jul-2013			
Hong Kong	WWD WOMEN'S WEAR DAILY (CHINESE TRANSLATION "SHI JIE SHI...")	Registered	300457326	14-Jul-2005	300457326	14-Jul-2005	13-Jul-2015
United States of America	WWD.COM	Registered	76/204228	05-Feb-2001	2867134	27-Jul-2004	27-Jul-2024
Japan	WWD-ASIA	Registered	18122/1991	22-Feb-1991	2562307	30-Jul-1993	30-Jul-2023
United States of America	WWDBLAST	Registered	85/173269	10-Nov-2010	3961931	17-May-2011	17-May-2021
United States of America	WWDEYESCOOP	Registered	76/704088	12-Aug-2010	3912671	01-Feb-2011	01-Feb-2021
United States of America	WWDFAST	Registered	76/653207	06-Jan-2006	3172996	21-Nov-2006	21-Nov-2016

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Country Name	Trademark Name	Trademark Status	App Number	File Date	Reg Number	Reg Date	Next Renewal Date
United States of America	WWDSCOOP	Registered	76/618711	28-Oct-2004	3114734	11-Jul-2006	11-Jul-2016

Country Name	Trademark Name	Trademark Status	App Number	Reg Number	Reg Date	Next Renewal Date
China (People's Republic)	FAIRCHILD	Registered	93094460	774185	21-Dec-1994	20-Dec-2024
China (People's Republic)	FAIRCHILD	Registered	93094460	721592	21-Dec-1994	21-Dec-2024
France	FAIRCHILD	Registered	13126674	13126674	29-May-2002	18-Oct-2021
United States of America	FAIRCHILD FASHION MEDIA	Registered	85/334810	4113143	13-Mar-2012	13-Mar-2022

Country Name	Trademark Name	Trademark Status	Reg Number
Italy	FASHION BUSINESS INTERNATIONAL	Registered	1217357
Canada	FASHION BUSINESS INTERNATIONAL	Registered	539362
France	FASHION BUSINESS INTERNATIONAL	Registered	96645115
Germany	FASHION BUSINESS INTERNATIONAL AND DESIGN	Registered	39651238