

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM317043

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CREATIVE HAIRDRESSERS, INC.		09/02/2014	CORPORATION: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MANUFACTURERS AND TRADERS TRUST COMPANY, as Agent		
<b>Street Address:</b>	25 S. Charles Street		
<b>Internal Address:</b>	12th Floor		
<b>City:</b>	Baltimore		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	21201		
<b>Entity Type:</b>	Banking Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 56</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85676184	GREAT AMERICAN HAIRSHOW	
<b>Serial Number:</b>	85978892	HAIRCARES	
<b>Serial Number:</b>	85676161	HAIRCARES	
<b>Serial Number:</b>	85775631	HAIR CUTTERY LIVE HAPPY	
<b>Serial Number:</b>	85902580	HAIR CUTTERY REAL LIFE STYLE	
<b>Serial Number:</b>	85028732	HAIR CUTTERY THE STUDIO	
<b>Serial Number:</b>	85028740	HAIR CUTTERY THE STUDIO	
<b>Serial Number:</b>	85676168	HAIR PINS	
<b>Serial Number:</b>	85063253	HAIRWARS	
<b>Serial Number:</b>	85775644	LICENSED TO STYLE	
<b>Serial Number:</b>	85775637	LIVE HAPPY	
<b>Serial Number:</b>	85775636	LIVE HAPPY. STYLE. FREEDOM. VALUE.	
<b>Serial Number:</b>	85775627	LOVE THE WAY YOU LOOK	
<b>Serial Number:</b>	85902583	REAL LIFE STYLE	
<b>Serial Number:</b>	85734880	SMILE BACK GUARANTEE	
<b>Serial Number:</b>	85676172	THE LOOKS THAT GET THE LOOKS	
<b>Registration Number:</b>	1768280	A GOOD HAIRCUT IS A GOOD HAIRCUT	
<b>Registration Number:</b>	2909088	BOLD, RICH, SEXY COLOR	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3613384	CHANGE YOUR HAIR AND CHANGE IN YOUR POCK
Registration Number:	2543257	COLORWORKS
Registration Number:	2426553	CUTTERY
Registration Number:	2402601	EVERYTHING STARTS WITH STYLISTS
Registration Number:	3249898	GET A CUT. GIVE A CUT.
Registration Number:	4546061	GET THE LOOK
Registration Number:	3579465	HAIR CUTTERY
Registration Number:	2389203	HAIR CUTTERY
Registration Number:	1842140	HAIR CUTTERY
Registration Number:	4534068	HAIR CUTTERY SHAMPOO BOWL
Registration Number:	4286424	HAIR CUTTERY WOW SERVICE FROM THE HEART
Registration Number:	4286423	HAIR CUTTERY WOW SERVICE FROM THE HEART
Registration Number:	4286420	HAIR CUTTERY WOW SERVICE FROM THE HEART
Registration Number:	4286419	HAIR CUTTERY WOW SERVICE FROM THE HEART
Registration Number:	4451639	HAIRWARS
Registration Number:	1907706	HARE CUT TERRY
Registration Number:	3855872	HC
Registration Number:	2900419	MORE IS LESS
Registration Number:	2120212	SALON PLAZA
Registration Number:	4530123	SHAMPOO BOWL
Registration Number:	2592440	SHARE-A-HAIRCUT
Registration Number:	3880637	STILL ON THE MONEY
Registration Number:	3880638	STILL PRICED TO TURN HEADS
Registration Number:	3800559	STILL SMART
Registration Number:	3800558	STILL STYLIN' FOR LESS
Registration Number:	3880639	STILL WORTH IT
Registration Number:	4403669	STYLEPOINTS
Registration Number:	4096885	STYLEPOINTS
Registration Number:	4562674	STYLEPOINTS
Registration Number:	2898941	THE 5 MINUTE TUNE-UP
Registration Number:	2579989	THE BEAUTY OF GIVING
Registration Number:	1095509	THE HAIR CUTTERY
Registration Number:	4429348	THE PEOPLE COMPANY
Registration Number:	4429347	THE PEOPLE COMPANY OF THE BEAUTY INDUSTR
Registration Number:	2532195	WE'RE ALL ABOUT COLOR. YOURS.
Registration Number:	3298556	WE WOULDN'T GIVE A HAIRCUT ANY OTHER WAY
Registration Number:	4286422	WOW SERVICE FROM THE HEART
Registration Number:	4286421	WOW SERVICE FROM THE HEART

**CORRESPONDENCE DATA****Fax Number:** 4439571917

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 410-385-5081**Email:** lbell@gebsmith.com**Correspondent Name:** Laura Bell, Legal Asst**Address Line 1:** 1 South Street, Suite 2200**Address Line 2:** Gebhardt & Smith LLP**Address Line 4:** Baltimore, MARYLAND 21202

<b>ATTORNEY DOCKET NUMBER:</b>	JT 32120
<b>NAME OF SUBMITTER:</b>	Joseph R. S. Tyssowski, Jr., Esquire
<b>SIGNATURE:</b>	/Joseph R. S. Tyssowski, Jr./
<b>DATE SIGNED:</b>	09/16/2014

**Total Attachments: 4**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Second Amended and Restated Security Agreement dated as of September 5, 2014 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors thereto (each an "Obligor" and collectively, the "Obligors") and **MANUFACTURERS AND TRADERS TRUST COMPANY**, as Agent (the "Agent") for the "Secured Parties" referenced therein, whose address is located at 25 S. Charles Street, 12th Floor, Baltimore, Maryland 21201, Attention: Ajibola Fadahunsi, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, and hereby grants to the Agent for the ratable benefit of the Secured Parties a continuing security interest in and to, the trademarks and trademark applications listed on Exhibit A attached hereto and made a part hereof.

The undersigned Obligors and the Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications listed on Exhibit A attached hereto (i) may only be terminated in accordance with the terms of the Agreement, (ii) is not to be construed as an assignment of any trademark or trademark application, and (iii) the rights and remedies of the Secured Parties with respect thereto are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Very truly yours,

CREATIVE HAIRDRESSERS, INC.

By: Phil. Gatt  
Name: Richard Gatt  
Title: Vice President & Asst. Secretary

TMW  
9-2-14

Address:  
1577 Spring Hill Rd, Suite 500  
Virginia, VA 22182

Acknowledged and Accepted:

Manufacturers and Traders Trust Company,  
as Agent

By: 

Name: R. Ramanathan

Title: Asst. Mkt. Vice. President

## EXHIBIT A

### Applications

#### Serial No.

85676184	Great American Hairshow
85978892	Haircares
85676161	Haircares
85775631	Hair Cuttery Live Happy
85902580	Hair Cuttery Real Life Style
85028732	Hair Cuttery The Studio (Design)
85028740	Hair Cuttery The Studio
85676168	Hair Pins
85063253	Hair Wars
85775644	Licensed To Style
85775637	Live Happy
85775636	Live Happy. Style. Freedom. Value
85775627	Love The Way You Look
85902583	Real Life Style
85734880	Smile Back Guarantee
85676172	The Looks That Get The Looks

### Trademarks

#### Registration No.

1768280	A Good Haircut Is A Good Haircut
2909088	Bold, Rich, Sexy Color
3613384	Change Your Hair and Change In Your Pocket
2543257	Colorworks
2426553	Cuttery (w/scissors) (Design)
2402601	Everything Starts With Stylists
3249898	Get A Cut, Give A Cut
4546061	Get The Look
3579465	Hair Cuttery
2389203	Hair Cuttery (Design)
1842140	Hair Cuttery (w/scissors) (Design)
4534068	Hair Cuttery Shampoo Bowl
4286424	Hair Cuttery Wow Service From the Heart
4286423	Hair Cuttery Wow Service From the Heart
4286420	Hair Cuttery Wow Service From the Heart
4286419	Hair Cuttery Wow Service From the Heart
4451639	Hairwars
1907706	Hare Cut Terry

3855872	HC (Design)
2900419	More Is Less
2120212	Salon Plaza
4530123	Shampoo Bowl
2592440	Share-A-Haircut
3880637	Still On The Money
3880638	Still Priced To Turn Heads
3800559	Still Smart
3800558	Still Stylin' For Less
3880639	Still Worth It
4403669	Stylepoints
4096885	Stylepoints
4562674	Stylepoints
2898941	The 5 Minute Tune Up
2579989	The Beauty Of Giving
1095509	The Hair Cattery
4429348	The People Company
4429347	The People Company Of The Beauty Industry
2532195	We're All About Color. Yours.
3298556	We Wouldn't Give A Haircut Any Other Way
4286422	Wow Service From the Heart
4286421	Wow Service From the Heart