



United States Patent and Trademark Office

Home | Site Index | Search | Guides | Contacts | eBusiness | eBiz alerts | News | Help



Electronic Trademark Assignment System

Confirmation Receipt

Your assignment has been received by the USPTO.
The coversheet of the assignment is displayed below:

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/07/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Focus, III, Inc.		09/11/2014	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Focus Direct, LLC
Street Address:	8404 Wilsky Blvd.
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33615
Entity Type:	CORPORATION: FLORIDA

↳ limited liability company (Florida)

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3502197	LIVING WITH BAD CREDIT

CORRESPONDENCE DATA	
Fax Number:	2026725399
Phone:	202-672-5300
Email:	IPDocketing@foley.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Norm J. Rich
Address Line 1:	Foley & Lardner LLP
Address Line 2:	3000 K Street, N.W.,
Address Line 4:	Washington, D.C. 20007-5109
ATTORNEY DOCKET NUMBER:	062824-0108
NAME OF SUBMITTER:	Norm J. Rich
Signature:	/Norm J. Rich/
Date:	09/12/2014
Total Attachments: 1 source=npttassignment#page1.tif	
RECEIPT INFORMATION	
ETAS ID:	TM316859
Receipt Date:	09/12/2014
Fee Amount:	\$40

[Return to home page](#)

[HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

U.S. TRADEMARK ASSIGNMENT – NUNC PRO TUNC

WHEREAS, on or about March 7, 2012, Focus, III, Inc., a Florida corporation, with an address of 8404 Wilsky Blvd. Tampa, Florida 33615 (hereinafter "Assignor"), then being the owner of the following mark and United States Registration:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
LIVING WITH BAD CREDIT	3502197	September 16, 2008

assigned in fact said mark and that part of the good will of the business connected with and symbolized by said mark to Focus Direct, LLC, a Florida limited liability company with an address of 8404 Wilsky Blvd. Tampa, Florida 33615 (hereinafter "Assignee"); but without having executed a formal United States mark assignment document; and

WHEREAS, said Assignee now desires such formal United States assignment in order to record the same in the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor hereby confirms the aforesaid assignment and does hereby assign, *nunc pro tunc*, as of March 7, 2012, and/or as of any time prior to the present when such assignment was in fact equitably affected, to the aforesaid Assignee, all United States rights, title and interest in and to the said mark, said United States application and registration, that part of the good will of the business connected with and symbolized by the said mark, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said mark or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed by authorized representatives of Assignor and Assignee as of the dates shown below.

FOCUS, III, INC.
as Assignor

By:

(signature)

Name:

RAUL VAZQUEZ

Title:

CEO

Date:

9/11/14

FOCUS DIRECT, LLC
as Assignee

By:

(signature)

Name:

RAUL VAZQUEZ

Title:

CEO

Date:

9/11/14