

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317065

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grand View Media Group, Inc.		09/12/2014	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	International Sanitary Supply Association		
Street Address:	3300 Dundee Road		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2424392	CLEANING MANAGEMENT INSTITUTE	
Registration Number:	1279808	CM	
Registration Number:	2045394	CM CLEANING & MAINTENANCE MANAGEMENT	
Registration Number:	2479452	CM CLEANING MANAGEMENT INSTITUTE	
Registration Number:	3810773	CM E-NEWS DAILY	
Registration Number:	3810774	CM E-NEWSLETTER: SUSTAINABILITY	
CORRESPONDENCE DATA			
Fax Number:	3124276663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(312) 427-1300		
Email:	chiustm@ladas.net		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	224 South Michigan Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	INTER SANITARY / CHRIS		
NAME OF SUBMITTER:	BORIS UMANSKY		
SIGNATURE:	/BORIS UMANSKY/		
DATE SIGNED:	09/16/2014		

CH \$165.00 2424392

Total Attachments: 3

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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Grand View Media Group, Inc., a corporation formed under the laws of the state of Alabama with a principal place of business at 200 Croft Street, Suite 1, Birmingham Alabama 35242, USA, has adopted and used the trademarks, domains and copyrights which include the subject of the U.S. Trademark Registrations, domain registrations and U.S. Copyright Registrations listed on Schedule A (the "Intellectual Property").

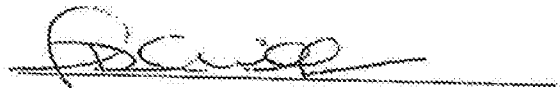
WHEREAS, International Sanitary Supply Association, ("Assignee") a corporation formed under the laws of the state of Illinois with a principal place of business at 3300 Dundee Road, Northbrook, Illinois 60062 is desirous of acquiring the Intellectual Property and the corresponding registrations and goodwill of the business symbolized by the Intellectual Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, ASSIGNOR's entire worldwide rights, title and interest in and to the Intellectual Property and any renewals thereof, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Intellectual Property, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and in and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to ASSIGNEE under this Assignment of Intellectual Property.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment of Intellectual Property to be executed by its duly authorized officer on the 12th day of September, 2014.

Grand View Media Group, Inc.

By:



J. David Walker, COO &

CFO of EBSCO Industries, Inc.

SCHEDULE A
Intellectual Property
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TRADEMARKS

Cleaning Management Institute	US Registration 2,424,392
CM (stylized)	US Registration 1,279,808
CM Cleaning & Maintenance Management	US Registration 2,045,394
CM Cleaning Management Institute (Design)	US Registration 2,479,452
CM e-News Daily	US Registration 3,810,773
CM e-Newsletter Sustainability	US Registration 3,810,774