

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM317072

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fox Broadcasting Company		09/15/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Twentieth Century Fox Film Corporation		
<b>Street Address:</b>	10201 West Pico Boulevard		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90035		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1918480	SAME GAME. NEW ATTITUDE.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3109693095		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-369-7630		
<b>Email:</b>	tm@fox.com		
<b>Correspondent Name:</b>	Tina M. Pompey, Esq., Fox Group Legal		
<b>Address Line 1:</b>	P.O. Box 900		
<b>Address Line 2:</b>	Intellectual Property Department		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90213-0900		
<b>ATTORNEY DOCKET NUMBER:</b>	81081816/CA2001010274		
<b>NAME OF SUBMITTER:</b>	Tina Pompey, Assistant Secretary		
<b>SIGNATURE:</b>	/Tina M. Pompey/		
<b>DATE SIGNED:</b>	09/16/2014		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

This Assignment, effective as of September 15, 2014, is between Fox Broadcasting Company, a Delaware corporation with a principal place of business at 10201 West Pico Boulevard, Los Angeles, CA 90035 ("Assignor"), and Twentieth Century Fox Film Corporation, a Delaware corporation with a principal place of business at 10201 West Pico Boulevard, Los Angeles, CA 90035 ("Assignee").

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademark, "SAME GAME. NEW ATTITUDE.", which is registered with the United States Patent and Trademark Office Registration No. 1918480 dated September 12, 1995 (the "Mark"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, the above-identified applications for the Mark, and all rights of action and claims for past infringements thereof.

Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Mark.

ACKNOWLEDGED AND AGREED  
Fox Broadcasting Company

By: Tina Pompey  
Name: Tina Pompey  
Title: Assistant Secretary

Date: September 15, 2014

ACKNOWLEDGED AND AGREED  
Twentieth Century Fox Film Corporation

By: Jeremy Kaufman  
Name: Jeremy Kaufman  
Title: Assistant Secretary

Date: September 15, 2014