

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317079

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael J. Polenske		09/11/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Blackbird Vineyards, LLC		
Street Address:	Five Financial Plaza Suite 105		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3862691		
CORRESPONDENCE DATA			
Fax Number:	7079633130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-963-3030		
Email:	dan@reidylawgroup.com		
Correspondent Name:	Daniel A. Reidy		
Address Line 1:	1230 Spring Street, Suite B		
Address Line 4:	St. Helena, CALIFORNIA 94574		
NAME OF SUBMITTER:	Daniel A. Reidy		
SIGNATURE:	/daniel reidy/		
DATE SIGNED:	09/16/2014		
Total Attachments: 1			
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OP \$40.00 3862691

ASSIGNMENT OF TRADEMARKS

Whereas, Michael J. Polenske, an individual with an address at 1330 Oak Knoll Napa, California 94558 ("Assignor") has adopted, used, and is the owner of United States Trademark Registration No. 3862691 (the "Registration") for the design mark for the ARISE trademark (the "Trademark") used in connection with the sale of wines in Int. Class 033.

Whereas, Blackbird Vineyards, LLC, with an address at Five Financial Plaza Suite 105 Napa, CA 94558 ("Assignee") is desirous of acquiring the Registration and the Trademark.

Whereas, the Assignor represents and warrants that it owns all rights and title to the Registration and the Trademark and that Assignor: (i) has not assigned or transferred any right, title or interest in and to said registration to any third party or legal entity, and (ii) to the best of Assignor's knowledge that there have not been, and are, no third party claims against Assignor of any kind challenging Assignor's exclusive rights to the Registration or the Trademark.

Now therefore, for good and valuable consideration received, Assignor hereby assigns to Assignee all rights title, and interest in and to the Registration and the Trademark, together with the goodwill associated with the goods and business symbolized by said trademarks and registrations thereof.

Michael J. Polenske
("Assignor")

Signed at BLACKBIRD
VINEYARDS on this 11 day of September, 2014
[Location]