TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317137

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bally Gaming International, Inc.		09/10/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bally Gaming, Inc.
Doing Business As:	Bally Technologies
Street Address:	6601 South Bermuda Road
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89119
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	2108954	24 KARAT
Registration Number:	3303677	ACE ON THE DEAL
Registration Number:	3295276	ALASKAN SUN
Registration Number:	3386726	ALPHA ELITE
Registration Number:	1629270	BLACK GOLD
Registration Number:	1627332	BLACK GOLD BLACK
Registration Number:	2973043	BONUS SEVENS
Registration Number:	3079778	BOXCAR BONUS
Registration Number:	3343255	CASH ADVENTURE
Registration Number:	3090347	DIAMOND LINE FRENZY
Registration Number:	3343257	EARLY RETIREMENT
Registration Number:	3521278	FORTUNE 8'S
Registration Number:	3299810	GOLDEN MONKEY
Registration Number:	1645049	GRAND SLAM
Registration Number:	3230640	IVIEW
Registration Number:	2968328	LOTSA MONEY
Registration Number:	3386658	LUCKY LAMP
Registration Number:	3395941	LUCKY LUIGI'S PIZZERIA

CH $640.00 2108954

Property Type	Number	Word Mark
Registration Number:	4202770	MONSTER LUCK
Registration Number:	3010802	PICK 'EM POKER
Registration Number:	1595582	RAPID-5-WAY
Registration Number:	3299783	SAND DOLLARS
Registration Number:	1616299	TEN GRAND
Registration Number:	3350281	TOURNAMENT PROGRESSIVES
Registration Number:	3337374	ULTIMATE PARTY SPIN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (702) 532-5847

Email: cynthiasmith@ballytech.com

Correspondent Name: Cynthia Smith

Address Line 1: 6650 El Camino Road

Address Line 4: Las Vegas, NEVADA 89118

NAME OF SUBMITTER:	Cynthia L Smith
SIGNATURE:	//cynthia l smith//
DATE SIGNED:	09/16/2014

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS
AND
POWER OF ATTORNEY

WHEREAS, Bally Gaming International, Inc., a Delaware corporation, with an address at 6601 Bermuda Road, Las Vegas, NV 89119 USA ("Assignor"), has agreed to assign all of its right, title and interest in and to all of its trademarks, together with the goodwill associated therewith, including but not limited to the applications and registrations set forth on Attachment 1 hereto and all common law rights associated with such marks (the "Marks"), to Bally Gaming, Inc., a Nevada corporation, doing business as Bally Technologies, with an address at 6601 Bermuda Road, Las Vegas, NV 89119 USA ("Assignee"), effective on Wednesday September 10, 2014; and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Marks, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

Assignor hereby conveys, transfers, assigns, delivers and contributes to Assignee all of Assignor's right, title and interest of whatever kind in and to the Marks, and each of them, together with the goodwill of the business associated therewith, and all rights to sue for past infringement of the Marks, and each of them.

Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Marks, and each of them.

Assignor consents to Assignee's use, registration and any attempts to register the Marks, and each of them, worldwide and hereby provides its specific consent as may be required by the U.S. Patent and Trademark Office as well as the Patent and Trademark Offices or comparable offices or authorities of other jurisdictions worldwide for Assignee to file and maintain one or more trademark applications which comprise or include the Marks, or any of them or any portion thereof, and variations thereof, whether in word, stylized or other form. Assignor agrees to execute and deliver any and all additional documents that Assignee or its counsel may reasonably request to effectuate the purposes of this Assignment, including without limitation registration of the Marks or any of them worldwide. Assignor shall not, directly or indirectly, take or authorize any action to contest the ownership or use of any of the Marks by Assignee.

Assignor further hereby revokes all previous powers of attorney related to the Marks, and each of them, and appoints Assignee, with full power of substitution and revocation vested in Assignee, to prepare and execute on Assignor's behalf, any documents necessary or required by the United States Patent and Trademark Office as well as the Patent and Trademark Offices or comparable offices or authorities of other jurisdictions worldwide in connection with the Marks, and each of them.

This Assignment shall be governed by and construed in accordance with the laws of the State of Nevada, without regard to its conflicts of laws principles.

This Assignment shall be binding upon Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademark and Power of Attorney on September 10, 2014.

ASSIGNOR
Bally Gaming International, Inc.

By: _____
Neil Davidson, Secretary

ASSIGNEE
Bally Gaming, Inc.

By: _____
Neil Davidson, Secretary

Attachment 1

Marks

1.	U.S. Registration No.	2108954	24 KARAT
2.	U.S. Registration No.	3303677	ACE ON THE DEAL
3.	U.S. Registration No.	3295276	ALASKAN SUN
4.	U.S. Registration No.	3386726	ALPHA ELITE
5.	U.S. Registration No.	1629270	BLACK GOLD
6.	U.S. Registration No.	1627332	BLACK GOLD BLACK
7.	U.S. Registration No.	2973043	BONUS SEVENS
8.	U.S. Registration No.	3079778	BOXCAR BONUS
9.	U.S. Registration No.	3343255	CASH ADVENTURE
10.	U.S. Registration No.	3090347	DIAMOND LINE FRENZY
11.	U.S. Registration No.	3343257	EARLY RETIREMENT
12.	U.S. Registration No.	3521278	FORTUNE 8'S
13.	U.S. Registration No.	3299810	GOLDEN MONKEY
14.	U.S. Registration No.	1645049	GRAND SLAM
15.	U.S. Registration No.	3230640	IVIEW
16.	U.S. Registration No.	2968328	LOTS MONEY
17.	U.S. Registration No.	3386658	LUCKY LAMP
18.	U.S. Registration No.	3395941	LUCKY LUIGI'S PIZZERIA
19.	U.S. Registration No.	4202770	MONSTER LUCK
20.	U.S. Registration No.	3010802	PICK 'EM POKER
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22.	U.S. Registration No.	3299783	SAND DOLLARS
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24.	U.S. Registration No.	3350281	TOURNAMENT PROGRESSIVES
25.	U.S. Registration No.	3337374	ULTIMATE PARTY SPIN