900301284 09/16/2014 TRADEMARK ASSIGNMENT COVER SHEET

ETAS ID: TM317087

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Davis Family Estates, LLC		08/29/2014	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Davis Estates, LLC		
Street Address:	15572 Computer Lane		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92649		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	4444322	WINDMILL VALLEY
Registration Number:	4444323	FROSTFIRE
Registration Number:	4444324	HUNGRY BLONDE
Serial Number:	86050816	DUMB BLONDE
Serial Number:	85899466	INITIATIVE
Serial Number:	86070373	NUMB NUTS
Serial Number:	85435652	PHASE V
Serial Number:	85857751	PINWHEEL
Serial Number:	86056936	RAVAGING RAVEN
Serial Number:	86240115	RAVISHING RAVEN
Serial Number:	86301586	WINDMILL VALLEY
Serial Number:	85951926	ZEPHYR

CORRESPONDENCE DATA

Fax Number: 7079633130

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 707-963-3030

dan@reidylawgroup.com Email:

Correspondent Name: Daniel A. Reidy

Address Line 1: 1230 Spring Street, Suite B TRADEMARK

REEL: 005363 FRAME: 0631 900301284

Address Line 4:	St. Helena, CALIFORNIA 94574		
NAME OF SUBMITTER:		Daniel A. Reidy	
SIGNATURE:		/daniel reidy/	
DATE SIGNED:		09/16/2014	
Total Attachments: 1 source=Davis Estates Assignment#page1.tif			

TRADEMARK REEL: 005363 FRAME: 0632

ASSIGNMENT OF TRADEMARKS

Whereas, DAVIS FAMILY ESTATES, LLC, a California limited liability company located at 15572 Computer Lane, Huntington Beach, California 92649 ("Assignor") has adopted, used, and is the owner of United States Trademark Registration Nos. 4444322, 4444323 and 4444324 (the "U.S. Registrations"), United States Trademark Application Serial Nos. 86050816, 85899466, 86070373, 85435652, 85857751, 86056936, 86240115, 86301586 and 85951926 (the "U.S. Applications"), and International Trademark Registration Nos. 1181141 and 1181142 (the "International Registrations") (collectively, the "Trademarks") used in connection with the sale of wines in Int. Class 033.

Whereas, DAVIS ESTATES, LLC, a California limited liability company located at 15572 Computer Lane, Huntington Beach, California 92649 ("Assignee") is desirous of acquiring the Trademarks.

Whereas, the Assignor represents and warrants that it owns all rights and title to the Trademarks and that Assignor: (i) has not assigned or transferred any right, title or interest in and to said registration to any third party or legal entity, and (ii) to the best of Assignor's knowledge that there have not been, and are, no third party claims against Assignors of any kind challenging Assignor's exclusive rights to the Trademarks.

Now therefore, for good and valuable consideration received, Assignor hereby assigns to Assignee all rights title, and interest in and to the Trademarks, together with the goodwill associated with the goods and business symbolized by said trademarks and registrations thereof.

Michael A. Davis

("Assignor")

Proprietor and Managing Member

Signed in the State of California, U.S.A. on this 🔼 day of August, 2014

TRADEMARK
REEL: 005363 FRAME: 0633

RECORDED: 09/16/2014