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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM317197

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	Collateral Assignment of Security Interest	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Foam Design, Inc.		09/15/2014	CORPORATION: KENTUCKY

#### **RECEIVING PARTY DATA**

Name:	Branch Banking and Trust Company
Street Address:	200 West Vine Street
City:	Lexington
State/Country:	KENTUCKY
Postal Code:	40507
Entity Type:	CORPORATION: NORTH CAROLINA

# **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	3387625	RUST-SHIELD
Registration Number:	1747059	FOAM DESIGN

#### **CORRESPONDENCE DATA**

**Fax Number:** 3367485890

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 336-714-4163

**Email:** kgoins@belldavispitt.com **Correspondent Name:** Michael A. Myers, Esq.

Address Line 1: 100 N. Cherry Street, Suite 600

Address Line 4: Winston-Salem, NORTH CAROLINA 27101

NAME OF SUBMITTER: Michael A. Myers	
SIGNATURE:	/mam/
DATE SIGNED:	09/17/2014

#### **Total Attachments: 3**

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> TRADEMARK REEL: 005363 FRAME: 0920

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# COLLATERAL ASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS AND SERVICE MARKS

THIS COLLATERAL ASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS AND SERVICE MARKS (this "Collateral Assignment"), dated as of September 15, 2014, is from FOAM DESIGN, INC., a Kentucky corporation ("Grantor"), to and for the benefit of BRANCH BANKING AND TRUST COMPANY, a North Carolina banking corporation ("Grantee").

#### RECITALS:

WHEREAS, Grantor and Grantee executed and entered into that certain Security Agreement, dated of even date herewith (the "Security Agreement"); and

WHEREAS, Grantor is the owner of, or has license rights under, the trademarks listed on Schedule A (collectively, the "Trademarks"); and

WHEREAS, the parties hereto desire to confirm and perfect the security interest (the "Security Interest") granted by Grantor to Grantee in the Grantor's ownership or license rights in or under the Trademarks, in accordance with the Security Agreement;

NOW, THEREFORE, subject to the terms, conditions and limitations set forth in the Security Agreement, and in consideration of the mutual covenants, warranties and promises set forth in the Security Agreement, and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, Grantor hereby grants and conveys unto Grantee a first lien Security Interest in and to Grantor's ownership or license rights in or under the Trademarks, such grant being hereby effected for the purposes and subject to the terms, conditions and limitations set forth in the Security Agreement, including but not limited to the limitation that the grant is made only to the extent the granting of such security interests shall not constitute a violation of law or default under any existing agreement between the Grantor and any third party with regard to any such trademarks.

Grantor hereby appoints BRANCH BANKING AND TRUST COMPANY, with full power of substitution, to file and record this Collateral Assignment, to receive any confirmatory documents relating thereto, and to take any and all action before the Patent and Trademark Office to give effect to this Collateral Assignment and to the Security Agreement referred to herein.

[SIGNATURES APPEAR ON FOLLOWING PAGE]

TRADEMARK
REEL: 005363 FRAME: 0921

IN WITNESS WHEREOF, Grantor has duly executed this Collateral Assignment as of the date first stated above.

WITNESS:

FOAM DESIGN, INC. (SEAL)

Name of Corporation

Walter A. Gradek

CEO

By:

Mula Collo

By:

Douglas M. Gradek

President

President

TRADEMARK REEL: 005363 FRAME: 0922

#### Schedule A

## TRADEMARKS

## **US REGISTRATIONS**

<u>Mark</u>	Registration No.	Serial No.	Filing Date
Rust- Shield	3387625	77059915	December 8, 2006
Foam Design	1747059	74213736	January 19, 1993

TRADEMARK REEL: 005363 FRAME: 0923

**RECORDED: 09/17/2014**