

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317229

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hanley-Wood, LLC		12/31/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Metrostudy, Inc.		
Street Address:	One Thomas Circle, N.W.		
Internal Address:	Suite 600		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85824587	METROSEARCH ONLINE	
Serial Number:	85824592	METROSEARCH USA	
Serial Number:	85824569	METROSTUDY	
Serial Number:	85824579	METROSTUDY HOUSING STARTS HERE	
CORRESPONDENCE DATA			
Fax Number:	3125693459		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 569 1531		
Email:	IPDOCKETCHICAGO@DBR.COM		
Correspondent Name:	Melissa S. Dillenbeck		
Address Line 1:	191 North Wacker Drive		
Address Line 2:	Suite 3700		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	517255 (H-W TO METROSTUDY)		
NAME OF SUBMITTER:	Melissa S. Dillenbeck		
SIGNATURE:	/melissasdillenbeck-nmc/		
DATE SIGNED:	09/17/2014		

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Total Attachments: 3

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UNITED STATES TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, made as of this 31st day of December, 2013, by and between Hanley-Wood, LLC, (“Assignor”), a limited liability company organized under the laws of the state of Delaware, and Metrostudy, Inc. (“Assignee”), a corporation organized under the laws of the state of Delaware.

WHEREAS, Assignor is the owner of and has adopted, used and is using the trademarks listed in Schedule A attached hereto and made a part hereof (the “Marks”); and

WHEREAS, Assignor and Assignee have entered into a Contribution Assignment and Assumption Agreement, dated as of the date hereof (the “Contribution Agreement”), pursuant to which Assignor has agreed to contribute, transfer, assign and convey certain assets to Assignee; and


WHEREAS, in accordance with and pursuant to the Contribution Agreement, Assignee and Assignor are entering into this assignment in order to assign to Assignee all of Assignor’s right, title and interest in and to the Marks as listed in Schedule A, together with the goodwill connected with and symbolized by the said Marks.

NOW, THEREFORE, for \$10 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby contribute, grant, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to the Marks together with the goodwill connected with and symbolized by the Marks. The parties agree to cooperate to sign any further documentation necessary to effectuate the transfers herein.

[signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this assignment to be signed and executed by their duly authorized officers or agents on the date first written above.


Hanley-Wood, LLC

By:  _____

Name: _____

Title: _____

Metrostudy, Inc.

By:  _____

Name: _____

Title: _____


SCHEDULE A

Marks

REGISTRATIONS

Trademark Name	Country	Reg. No./ Reg. Date
HOUSING INTELLIGENCEPRO FIRST USE: 04-01-2010	United States	3907496 18-Jan-2011
RESIDENTIAL PRO FIRST USE: 00-00-1995	United States	3028431 13-Dec-2005
RESIDENTIAL REMODELING INDEX FIRST USE: 01-00-2010	United States	4124047 10-Apr-2012
U.S. HOUSING MARKETS FIRST USE: 12-31-1960	United States	3023590 06-Dec-2005
U.S. POOL MARKET REPORTS	United States	4404921 17-Sep-2013

APPLICATIONS

Trademark Name	Country	App. No./ App. Date
METROSEARCH ONLINE	United States	85/824587 16-Jan-2013
METROSEARCH USA	United States	85/824592 16-Jan-2013
METROSTUDY	United States	85/824569 16-Jan-2013
METROSTUDY HOUSING STARTS HERE and Design 	United States	85/824579 16-Jan-2013

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