

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317301

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/10/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hole in the Wall Gang Fund, Inc.		12/10/2013	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Joseph Campbell Foundation		
Street Address:	180 De Burgh Drive		
City:	San Anselmo		
State/Country:	CALIFORNIA		
Postal Code:	94960		
Entity Type:	CORPORATION: HAWAII		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4424264	HERO'S JOURNEY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	iplaw@maryshapiro.com		
Correspondent Name:	Mary L. Shapiro Law, PC		
Address Line 1:	244 California St. Ste 507		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Mary L. Shapiro		
SIGNATURE:	//Mary L. Shapiro//		
DATE SIGNED:	09/17/2014		
Total Attachments: 1			
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ASSIGNMENT AGREEMENT

This assignment agreement ("Assignment"), effective as of the date signed below, is made by and between Hole in the Wall Gang Fund, Inc. (hereinafter "Assignor") and Joseph Campbell Foundation (hereinafter "Assignee").

WHEREAS, Assignor has applied for the mark HERO'S JOURNEY in the U.S.P.T.O. under Serial No. 85/748,117 (hereafter the "Mark");

WHEREAS, registration of the Mark has issued under Registration No. 4,424,264;

WHEREAS, Assignor agrees to assign all statutory and common law rights in the Mark to Assignee, and Assignee desires to accept such rights.

NOW THEREFORE in consideration of good and valuable consideration, which Assignor hereby acknowledges, Assignor does hereby assign, set over, and transfer to Assignee, *nunc pro tunc*, the Mark and the corresponding goodwill and rights in the Mark. This assignment does not authorize or otherwise allow Licensor to operate, maintain, license or conduct a program, which is identical or similar to that conducted by Licensee, namely programs oriented to seriously ill persons. This assignment of rights includes all claims for damages by reason of past infringement of the Mark, the right of Assignee to sue for and collect the same for Assignee's own use and benefit, and for the use and benefit of Assignee's successors, assigns, and other legal representatives. These assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, and other legal representatives, at common law and/or to the end of the term or terms of which registration pertaining to the Mark may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Agreement had not been made.

FURTHERMORE, Assignor agrees to cooperate with Assignee to execute such additional documents as are necessary to defend, register, or otherwise give full effect to and perfect the rights of Assignee in the Mark and take such further actions as Assignee may reasonably request in order to record this Assignment at the appropriate registries to demonstrate Assignee's title in the Mark.

IN WITNESS HEREOF, the undersigned represents that he has authority to execute this Agreement and to carry out all obligations imposed hereunder, has read, understands, and agreed to the terms of this Agreement, and has executed this instrument as of the date set forth below.

HOLE IN THE WALL GANG FUND, INC.

By: James Carter

Title: CEO

Date: 12/10/13

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