

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317304


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sunrise Fashion Resources, LLC		09/17/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sunrise Apparel Group, LLC		
Street Address:	801 S. Figueroa Street, Suite 2500		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4358722	NN JEANS	
CORRESPONDENCE DATA			
Fax Number:	3102283953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310.228.3700		
Email:	rwalsh@smrh.com		
Correspondent Name:	Jill M. Pietrini		
Address Line 1:	1901 Avenue of the Stars, Suite 1600		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	30GL-166425-111		
NAME OF SUBMITTER:	Jill M. Pietrini, Esq.		
SIGNATURE:	//jmp//		
DATE SIGNED:	09/17/2014		
Total Attachments: 2			
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CH \$40.00 4358722

**ASSIGNMENT OF TRADEMARK AND THE UNITED STATES
APPLICATION AND REGISTRATION THEREFOR**

THIS ASSIGNMENT is made by and between Sunrise Fashion Resources, LLC, a limited liability company organized and existing under the laws of the State of California, having a place of business at 801 S. Figueroa, Suite 2500, Los Angeles, CA 90017 (hereinafter "Assignor") and Sunrise Apparel Group, LLC, a limited liability company organized and existing under the laws of the State of California, having a principal place of business at 801 S. Figueroa, Suite 2500, Los Angeles, CA 90017 (hereinafter "Assignee").

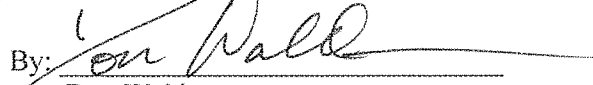
WHEREAS, Assignor owns all rights, title and interest in and to the trademark, the U.S. registration thereof (hereinafter the "Mark" and "Registration"), along with the goodwill of the business appurtenant to said Mark and Registration:

Trademark	Registration No.	Registration Date	Country
NN JEANS & Design 	4,358,722	6/25/13	U.S.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, and to confirm title to the Mark and Registration, Assignor hereby assigns to Assignee all right, title and interest in the United States and in any other country in the world in and to the Mark and Registration, along with the goodwill of the business symbolized by the Mark, together with any and all claims, demands, and causes of action for infringement of the Mark, past, present and future, and all of the proceeds from the foregoing.

SIGNED at Los Angeles, California, effective this 17th day of September, 2014.

SUNRISE FASHION RESOURCES, LLC

By: 
Don Waldman
Chief Operating Officer

ACCEPTED at Los Angeles, California, effective this 17 day of September, 2014.

SUNRISE APPAREL GROUP, LLC

By: 

Don Waldman
Chief Operating Officer

SMRH:432760964.1