

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM317314

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER AND CHANGE OF NAME		
<b>EFFECTIVE DATE:</b>	09/17/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
QUESTEX MERGER SUB, LLC		09/17/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>NEWLY MERGED ENTITY DATA</b>			
<b>Name</b>	<b>Execution Date</b>	<b>Entity Type</b>	
QMG HOLDCO LLC	09/17/2014	LIMITED LIABILITY COMPANY: DELAWARE	
<b>MERGED ENTITY'S NEW NAME (RECEIVING PARTY)</b>			
<b>Name:</b>	QUESTEX INTERMEDIATE HOLDINGS, LLC		
<b>Street Address:</b>	275 Grove Street, Suite 2-130		
<b>City:</b>	Newton		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02466		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 38</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1382276	GREEN BOOK	
<b>Registration Number:</b>	2946545	&	
<b>Registration Number:</b>	3101408		
<b>Registration Number:</b>	3101099		
<b>Registration Number:</b>	3477924	& HUB OF HOSPITALITY	
<b>Registration Number:</b>	1765843	AMERICAN SALON	
<b>Registration Number:</b>	2188654	AMERICAN SPA	
<b>Registration Number:</b>	1903938	AMERICA'S NETWORK	
<b>Registration Number:</b>	2209005	CADALYST	
<b>Registration Number:</b>	3476225		
<b>Registration Number:</b>	2996506	FIERCEBIOTECH	
<b>Registration Number:</b>	3212343	FIERCECIO	
<b>Registration Number:</b>	3210286	FIERCEFINANCE	
<b>Registration Number:</b>	3118687	FIERCEMARKETS	
<b>TRADEMARK</b>			

CH \$965.00 1382276

Property Type	Number	Word Mark
Registration Number:	1618020	HAIRCOLOR USA
Registration Number:	3539031	HOME MEDIA MAGAZINE
Registration Number:	3535636	HOME MEDIA MAGAZINE
Registration Number:	3088925	HOME MEDIA RESEARCH
Registration Number:	2953949	HOTEL DESIGN
Registration Number:	1758302	HOTEL & MOTEL MANAGEMENT
Registration Number:	1578043	IBS
Registration Number:	2329175	ICCM
Registration Number:	4182012	INFO360
Registration Number:	1882460	INTERNATIONAL BEAUTY SHOW
Registration Number:	3671528	LAS VEGAS INTERNATIONAL HOSPITALITY WEEK
Registration Number:	3384350	LAS VEGAS INTERNATIONAL RESTAURANT SHOW
Registration Number:	3234436	LUXURY TRAVEL ADVISOR
Registration Number:	2796824	NIGHTCLUB&BAR
Registration Number:	3712100	ON DEMAND
Registration Number:	2170599	PREMIER HOTELS & RESORTS
Registration Number:	2419821	RESPONSE
Registration Number:	1818907	SENSORS
Registration Number:	1867152	SENSORS EXPO
Registration Number:	3563612	STOREFRONTBACKTALK
Registration Number:	3022406	THE SHOW
Registration Number:	1399352	TRAVEL AGENT
Registration Number:	1934846	TRAVEL AGENT OFFICIAL TRAVEL INDUSTRY DI
Registration Number:	2242228	WIRELESS ASIA

#### CORRESPONDENCE DATA

Fax Number: 6023647070

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 602-364-7000

Email: julie.eslick@bryancave.com

Correspondent Name: Bryan Cave LLP

Address Line 1: Two N Central Avenue, Suite 2200

Address Line 2: Julie A. Eslick

Address Line 4: Phoenix, ARIZONA 85004

ATTORNEY DOCKET NUMBER:	0371581
NAME OF SUBMITTER:	JULIE A. ESLICK
SIGNATURE:	/Julie A. Eslick/
DATE SIGNED:	09/17/2014

Total Attachments: 5

**TRADEMARK**

**REEL: 005364 FRAME: 0606**

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# Delaware

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*The First State*

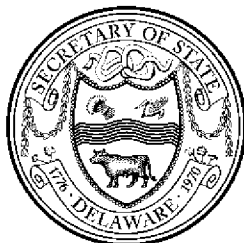
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"QUESTEX MERGER SUB, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

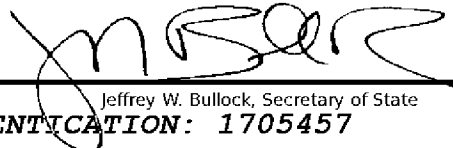
WITH AND INTO "QMG HOLDCO LLC" UNDER THE NAME OF "QUESTEX INTERMEDIATE HOLDINGS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SEVENTEENTH DAY OF SEPTEMBER, A.D. 2014, AT 12:36 O'CLOCK P.M.

4736198 8100M

141188892



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1705457

DATE: 09-17-14

TRADEMARK  
REEL: 005364 FRAME: 0608

STATE OF DELAWARE

CERTIFICATE OF MERGER OF

QUESTEX MERGER SUB, LLC,  
A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO

QMG HOLDCO LLC,  
A DELAWARE LIMITED LIABILITY COMPANY

Pursuant to Section 18-209 of the Delaware Limited Liability Company Act (the "Act"), QMG Holdco LLC, a Delaware limited liability company (the "Company"), in connection with the merger (the "Merger") of Questex Merger Sub, LLC, a Delaware limited liability company ("Merger Sub"), with and into the Company, hereby certifies as follows:

FIRST: The names and states of domicile of the constituent limited liability companies to the Merger (the "Constituent Entities") are:

<u>Name</u>	<u>State of Domicile</u>
Questex Merger Sub, LLC	Delaware
QMG Holdco LLC	Delaware

SECOND: An Agreement and Plan of Merger (the "Merger Agreement"), dated as of September 17, 2014, by and among the Company, Questex Media Group LLC, Merger Sub, Questex OpCo Merger Sub, LLC, Questex Intermediate Holdings, Inc. and the Sellers' Representative (as defined therein), has been approved and executed by each of the Constituent Entities.

THIRD: The Company shall be the surviving limited liability company of the Merger (the "Surviving Company"). The name of the Surviving Company shall be "Questex Intermediate Holdings, LLC" upon the filing of this Certificate of Merger.

FOURTH: Article FIRST of the Certificate of Formation of the Company, as in effect immediately prior to the effectiveness of the Merger, shall be amended and restated, upon the effectiveness of the Merger, to read, in its entirety, as set forth below, and, as so amended and restated, shall be the Article FIRST of the Certificate of Formation of the Surviving Company:

"FIRST: The name of the limited liability company is Questex Intermediate Holdings, LLC."

FIFTH: An executed copy of the Merger Agreement is on file at the office of the Surviving Company at:

Questex Intermediate Holdings, LLC  
c/o Questex Media Group LLC  
275 Grove Street, Suite 2-130  
Newton, MA 02466

SIXTH: An executed copy of the Merger Agreement will be furnished by the Surviving Company, on request and without cost, to any member of either of the Constituent Entities.

SEVENTH: The Merger shall be effective upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware in accordance with the Act.

\* \* \* \* \*

IN WITNESS WHEREOF, the undersigned, on behalf of the Company and not as an individual, for purposes of effectuating the Merger of the Constituent Entities, pursuant to the Act, under penalties of perjury, does hereby declare and certify that this is the act and deed of the Company and the facts stated herein are true, and accordingly, has hereunto signed this Certificate of Merger this 17th day of September, 2014.

QMG HOLDCO LLC,  
a Delaware limited liability company

By: /s/ Kerry C. Gumas  
Kerry C. Gumas  
President and Chief Executive Officer

**QUESTEX INTERMEDIATE HOLDINGS, INC.**

**c/o Shamrock Capital Advisors, LLC  
1100 Glendon Avenue  
Los Angeles, CA 90024**

**CONSENT TO USE OF NAME**

QUESTEX INTERMEDIATE HOLDINGS, INC., a corporation incorporated under the laws of the State of Delaware, hereby consents to the use of the name "Questex Intermediate Holdings" by QMG HOLDCO LLC, a limited liability company formed under the laws of the State of Delaware and about to change its name from "QMG HOLDCO LLC" to "QUESTEX INTERMEDIATE HOLDINGS, LLC" in the State of Delaware.

IN WITNESS WHEREOF, Questex Intermediate Holdings, Inc. has caused this consent to be executed by its duly authorized officer this 17th day of September, 2014.

QUESTEX INTERMEDIATE HOLDINGS,  
INC.,  
a Delaware corporation

By: /s/ Laura Held  
Laura Held  
Vice President