

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317375

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McMahan Enterprises LLC		09/15/2014	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	SCS Direct, Inc.		
Street Address:	100 Raton Drive		
City:	Milford		
State/Country:	CONNECTICUT		
Postal Code:	06460		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3412402	FASTA PASTA	
CORRESPONDENCE DATA			
Fax Number:	2037918149		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(203) 792-2771		
Email:	parturi@cohenandwolf.com		
Correspondent Name:	Peter A. Arturi		
Address Line 1:	158 Deer Hill Avenue		
Address Line 2:	Cohen and Wolf, P.C.		
Address Line 4:	Danbury, CONNECTICUT 06810		
NAME OF SUBMITTER:	Peter A. Arturi		
SIGNATURE:	/Peter A. Arturi/		
DATE SIGNED:	09/18/2014		
Total Attachments: 1			
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OP \$40.00 3412402

ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, MCMAHAN ENTERPRISES LLC, a Michigan limited liability company having an address at 7417 Fairlinks Court, Sarasota, Florida ("Assignor"), owns U.S. Patent No. 8,071,923 titled "Device for Microwave Heating of a Food Product," U.S. Registration No. 3,412,402 for the trademark Fasta Pasta®, and the web address www.fastapastacooker.com (collectively, the "Intellectual Property"); and

WHEREAS, SCS DIRECT, INC., a Connecticut corporation having an address at 100 Raton Drive, Milford, Connecticut 06460 ("Assignee"), wishes to acquire the Intellectual Property.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest worldwide in and to the Intellectual Property together with the goodwill of the business symbolized thereby, and together with the right to sue for past, present, and future infringements or other violations thereof.

Executed this 15th day of September, 2014.

MCMAHAN ENTERPRISES LLC

By: 

Steven A. McMahan
Its Member