

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317408

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	03/31/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Murphy Cap & Gown Company		03/01/2012	CORPORATION: FLORIDA

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
Herff Jones, Inc.	03/01/2014	CORPORATION: INDIANA

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	Herff Jones, Inc.
Street Address:	4501 W. 62nd Street
Internal Address:	P.O. BOX 68501
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46268
Entity Type:	CORPORATION: INDIANA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2425171	MILLENOVA
Registration Number:	1214101	MURPHY ROBES
Registration Number:	1301830	QWICK-SHIP
Registration Number:	2655144	CHURCHWEAR
Registration Number:	2417646	CONTESSA
Registration Number:	3364926	DAMASCENE
Registration Number:	2891441	WHITE GLOVE PKG

CORRESPONDENCE DATA

Fax Number: 3172317433

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 317-236-1313

Email: dwong@btlaw.com

TRADEMARK

Correspondent Name: David A. W. Wong
Address Line 1: 11 S. Meridian St.
Address Line 4: Indianapolis, INDIANA 46204-3535

ATTORNEY DOCKET NUMBER: 2799-255

NAME OF SUBMITTER: David A. W. Wong

SIGNATURE: /dwong/

DATE SIGNED: 09/18/2014

Total Attachments: 1
source=Certificate of Merger#page1.tif

Indiana Secretary of State
Packet: 198504-823
Filing Date: 03/14/2012
Effective Date: 03/31/2012

State of Indiana
Office of the Secretary of State

CERTIFICATE OF MERGER

of

HERFF JONES, INC.

I, JEROLD A. BONNET, Secretary of State of Indiana, hereby certify that Articles of Merger of the above For-Profit Domestic Corporation have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Corporation Law.

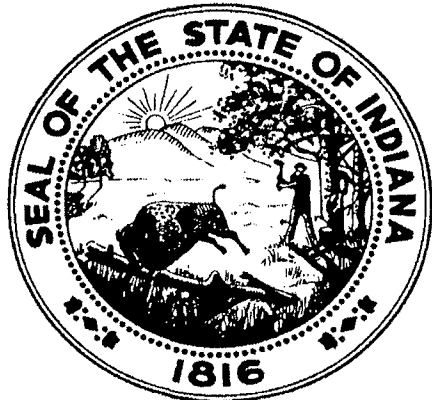
The following non-surviving entity(s):

MURPHY CAP & GOWN COMPANY
a(n) Florida Non-Qualified Foreign Corporation

merged with and into the surviving entity:

HERFF JONES, INC.

NOW, THEREFORE, with this document I certify that said transaction will become effective Saturday, March 31, 2012.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, March 14, 2012.

A handwritten signature in black ink, appearing to read "J. A. Bonnet".

JEROLD A. BONNET,
SECRETARY OF STATE

198504-823 / 2012031584488