

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM317404

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Network Communications, Inc.		08/07/2014	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Root Publishing, Inc.		
<b>Street Address:</b>	2207 Cottondale Lane		
<b>City:</b>	Little Rock		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72202		
<b>Entity Type:</b>	CORPORATION: ARKANSAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3168273	AT HOME IN ARKANSAS	
<b>Registration Number:</b>	2741476	AT HOME IN ARKANSAS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102037199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3102771010		
<b>Email:</b>	aferguson@irell.com		
<b>Correspondent Name:</b>	Andrew Ferguson		
<b>Address Line 1:</b>	1800 Avenue of the Stars, Suite 900		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>NAME OF SUBMITTER:</b>	Andrew Ferguson		
<b>SIGNATURE:</b>	/Andrew Ferguson/		
<b>DATE SIGNED:</b>	09/18/2014		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into by Network Communications, Inc., a Georgia corporation, having a place of business located at 2 Sun Court, Suite 300, Norcross, GA 30092 ("Assignor"), as assignor, in favor of Root Publishing, Inc., an Arkansas corporation, having a place of business located at 2207 Cottondale Lane, Little Rock, AR 72202 ("Assignee"), as assignee, with reference to the following facts and circumstances:

WHEREAS, Assignor is the proprietor of the following United States Trademark applications (the "Trademarks"):

Trademark	Registration No.	Filing Date
AT HOME IN ARKANSAS	3,168,273	November 7, 2006
AT HOME IN ARKANSAS	2,741,476	July 29, 2003

WHEREAS, pursuant to that certain Purchase and Sale Agreement, dated as of August 7, 2014, by and between Assignor and Assignee, Assignor agreed to assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, including without limitation, the Trademark applications and registrations identified above, together with the goodwill associated with the marks, as well as its entire right, title and interest in and to any and all common law rights to the Trademarks, and any and all claims and demands it may have either at law or in equity arising out of any past infringements.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, including without limitation, the Trademark applications and registrations identified above, together with the goodwill associated with the marks, as well as its entire right, title and interest in and to any and all common law rights to the Trademarks, and any and all claims and demands it may have either at law or in equity arising out of any past infringements.

Assignor does hereby agree that procedures be taken with the United States Patent and Trademark Office singly by Assignee to record the transfer of the Trademarks to Assignee.

In testimony whereof, Assignor has caused this Assignment to be executed by its officer thereunto duly authorized.

**NETWORK COMMUNICATIONS, INC.**

Dated: August 7, 2014

By:   
Name: Gerard Parker  
Title: President