

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317428

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greater Park City Company		09/17/2014	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Powdr Corp.		
Street Address:	1790 Bonanza Drive		
Internal Address:	Suite W-201		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84060		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3855946	SNOWMAMAS	
Registration Number:	3609130	KIDS SIGNATURE	
Registration Number:	3188585	SIGNATURE RUNS	
CORRESPONDENCE DATA			
Fax Number:	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-382-6572		
Email:	krigby@swlaw.com, ipdocket@swlaw.com		
Correspondent Name:	Eric Nielsen, Snell & Wilmer L.L.P.		
Address Line 1:	400 East Van Buren		
Address Line 2:	One Arizona Center		
Address Line 4:	Phoenix, ARIZONA 85004-2202		
ATTORNEY DOCKET NUMBER:	37173.03900		
NAME OF SUBMITTER:	Eric Nielsen		
SIGNATURE:	/Eric Nielsen/		
DATE SIGNED:	09/18/2014		
Total Attachments: 1			
source=Trademark Assignment - Snowmamas Kids Signature Signature Runs from GPC to Powdr#page1.tif			

CH \$90.00 3855946

TRADEMARK ASSIGNMENT

WHEREAS, Greater Park City Company, a Utah corporation having an address at P.O. Box 39, Park City, UTAH 84060 ("Assignor"), has adopted, used, is using in commerce, and/or is the owner of record the marks SNOWMAMAS, U.S. Registration No. 3855946, KIDS SIGNATURE, U.S. Registration No. 3609130, and SIGNATURE RUNS, U.S. Registration No. 3188585 (together, the "Marks"); and

WHEREAS, Powdr Corp., a Delaware corporation having an address at 1790 Bonanza Drive, Suite W-201, Park City, UTAH 84060 ("Assignee"), desires to acquire all rights in and to said Marks;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee, its successors, assigns, and legal representatives, the full and exclusive worldwide right, title, and interest in and to the Marks, including the goodwill of the business symbolized by the Marks, and the right to sue for and collect damages for infringements and past infringements thereof.

Assignor hereby authorizes the United States Commissioner for Trademarks and any other applicable governmental authorities, to record this Assignment for the sole benefit of Assignee, its successors, assigns, and legal representatives.

Assignor hereby agrees, upon request of Assignee, and without further remuneration, to promptly provide Assignee with all pertinent facts and documents relating to the foregoing Marks as reasonably may be known and accessible to Assignor.

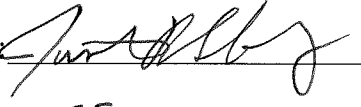
EXECUTED on this 17th day of September, 2014.

Assignor: Greater Park City Company

By: 
CFO

Its: Justin Sibley

Assignee: Powdr Corp.

By: 
CFO

Its: Justin Sibley