

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317478

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FLYERS, LLC		09/15/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	NELLA PROPERTIES, LLC		
Street Address:	2360 Lindbergh Street		
City:	Auburn		
State/Country:	CALIFORNIA		
Postal Code:	95602		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2220184	FLYERS	
Registration Number:	2233526	FLYERS	
Registration Number:	2218399	FLYERS	
CORRESPONDENCE DATA			
Fax Number:	4154894150		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4154894100		
Email:	lmiller@vierramagen.com		
Correspondent Name:	Vierra Magen Marcus LLP		
Address Line 1:	575 Market Street, Suite 3750		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	NELA-00000US0		
NAME OF SUBMITTER:	Brian I. Marcus		
SIGNATURE:	/Brian I. Marcus/		
DATE SIGNED:	09/19/2014		
Total Attachments: 2			
source=2014-09-15 Trademark Assignment - Flyers, LLC to Nella Properties, LLC (executed & notarized)#page1.tif			
source=2014-09-15 Trademark Assignment - Flyers, LLC to Nella Properties, LLC (executed & notarized)#page2.tif			

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of September 15, 2014 from FLYERS, LLC ("ASSIGNOR") to NELLA PROPERTIES, LLC ("ASSIGNEE");

WHEREAS, ASSIGNOR is the owner of the trademarks ("the Marks") and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damaged, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has executed under seal and delivered this Assignment, as of the day and year first above written.

FLYERS, LLC

By: [Signature]
THOMAS A. DWELLE, Manager

State of California
County of Placer

On September 15, 2014 before me, T. Karbowski, Notary Public, personally appeared THOMAS A. DWELLE, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature]

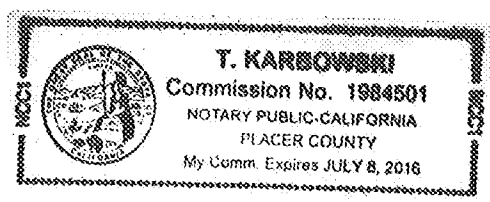


EXHIBIT A

U.S. Registration No. 2,220,184
U.S. Registration No. 2,233,526
U.S. Registration No. 2,218,399