

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317511

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Consolidated European Brands Ltd.		02/26/2011	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	European Brand Participations SA		
Street Address:	57 Blvd Grand Duchesse Charlotte		
City:	District Luxembourg		
State/Country:	LUXEMBOURG		
Postal Code:	L-1331		
Entity Type:	societe anonyme (SA): LUXEMBOURG		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1762951		
Registration Number:	1790599	BLACK DEATH	
Registration Number:	1828334	BLACK DEATH	
Registration Number:	3322442	BLACK DEATH	
Serial Number:	85058914	BLACK DEATH	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@cph.com		
Correspondent Name:	CHRISTIE, PARKER & HALE, LLP		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91209-9001		
ATTORNEY DOCKET NUMBER:	40.6*2/C910		
NAME OF SUBMITTER:	Michael J. MacDermott		
SIGNATURE:	/Michael J. MacDermott/		
DATE SIGNED:	09/19/2014		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

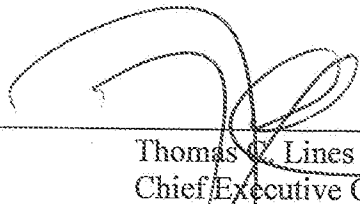
WHEREAS, CONSOLIDATED EUROPEAN BRANDS LTD., a United Kingdom corporation whose address is 35 Old Queen Street, London SW1H 9JD, United Kingdom ("ASSIGNOR" herein), is the owner of marks which are registered or the subject of a pending application for registration with the United States Patent and Trademark Office as set forth in Schedule A hereto;

WHEREAS, EUROPEAN BRAND PARTICIPATIONS SA, a société anonyme (SA), organized under the laws of Luxembourg whose address is 57 Blvd Grand Duchesse Charlotte, L-1331, Luxembourg, Europe ("ASSIGNEE" herein), is desirous to acquire said marks and the registrations and applications for registrations thereof;

NOW, THEREFORE, for sum of one dollar (\$1.00) (US) and other good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the marks, together with the goodwill of the business symbolized by the marks and the registrations and applications for registration thereof, as set forth in Schedule A, and all claims and causes of action for infringement thereof and as to the mark for which ASSIGNOR has not yet filed an allegation of use under Sections 1(c) or (d) of the Trademark Act, ASSIGNOR hereby assigns the marks as part of the entire business or portion thereof to which the marks pertain as required by Title 15 U.S.C. § 1060.

CONSOLIDATED EUROPEAN BRANDS LTD.

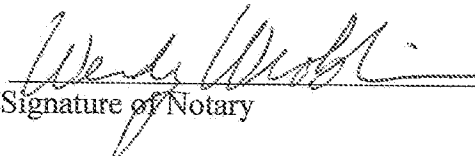
Date February 26, 2011

By 
Thomas C. Lines
Chief Executive Officer

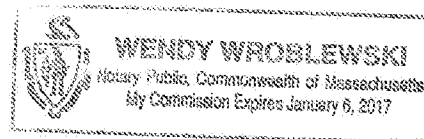
The Commonwealth of Massachusetts) ss.

County of Middlesex)

On this 26th day of February, 2011, before me, the undersigned authority, personally appeared Thomas C. Lines, proved to me through satisfactory evidence of identity, to wit, *PSA P/P # 69806971*, to be the person whose name is signed on the attached document and who signed in my presence. WITNESS my hand and official seal.


Signature of Notary (Seal)

MM/jlp



TRADEMARK ASSIGNMENT
Docket No. C910:40.6*1

SCHEDULE A

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
BLACK DEATH	85/058,914	June 9, 2010

<u>TRADEMARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
Design (Skull with Top Hat)	1,762,951	April 6, 1993
BLACK DEATH (Stylized) and Design	1,790,599	August 31, 1993
BLACK DEATH and Design	1,828,334	March 29, 1994
BLACK DEATH	3,322,442	October 30, 2007

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