

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317527

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAIN STREET CAPITAL CORPORATION		08/07/2014	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	ZILLIANT INCORPORATED		
Street Address:	3815 S. Capital of Texas Highway		
Internal Address:	Suite 300		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78704		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2556464	ZILLIANT	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	loandocsdept@square1bank.com		
Correspondent Name:	Square 1 Bank		
Address Line 1:	406 Blackwell Street		
Address Line 2:	Suite 240		
Address Line 4:	Durham, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Lee Conner		
SIGNATURE:	/leeconner-tkf/		
DATE SIGNED:	09/19/2014		
Total Attachments: 3			
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of August 7, 2014, by MAIN STREET CAPITAL CORPORATION ("Lender") in favor of ZILLIANT INCORPORATED, a Delaware corporation ("Company") with its principal place of business located at 3815 S. Capital of Texas Highway, Suite 300, Austin, Texas 78704.

Recital

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation the patents and trademarks described on Exhibits A and B attached hereto, respectively, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of June 15, 2012 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibits A and B.


WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

MAIN STREET CAPITAL CORPORATION



Name: TRAVIS HALEY
Title: MANAGING DIRECTOR

1300 Post Oak Boulevard, Suite 800
Houston, Texas 77056

EXHIBIT A

Patents

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **June 15, 2012** at Reel and Frame Number **028383/0906**:

TITLE	PATENT NUMBER	FILE DATE
Method and system for generating pricing recommendations	8374906	2-12-2013
Method and system for estimating demand model parameters when losses are unobserved	12276033	11-21-2008

EXHIBIT C

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **JUNE 15, 2012** at Reel and Frame Number **4802/0634**:

TITLE	REGISTRATION NUMBER	REGISTRATION DATE
ZILLIANT	2556464	4-2-2002