

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317538

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Getty Images, Inc.		09/12/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Getty Images (US), Inc.		
Street Address:	75 Varick Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3641207	IMAGE GUARANTEE	
Registration Number:	2894459	ICONICA	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton, Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	25828-4000.0221.US01		
NAME OF SUBMITTER:	Reagan T. Roth of Perkins Coie LLP		
SIGNATURE:	/Reagan T. Roth/		
DATE SIGNED:	09/19/2014		
Total Attachments: 2			
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source=IMAGE_GUAR, ICONICA Assignment to GIUS#page2.tif			

OP \$65.00 3641207

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Getty Images, Inc. ("Assignor"), a Delaware Corporation with its principal place of business at 75 Varick St, New York, NY 10013, is the owner of the marks listed below (the "Marks"), and the associated goodwill and common law rights in and to the Marks and the trademark registrations for the Marks (together, the "Registrations") identified below:

<u>Registration No.</u>	<u>Mark</u>	<u>Registration Date</u>
3641207	IMAGE GUARANTEE	June 16, 2009
2894459	ICONICA	October 19, 2004

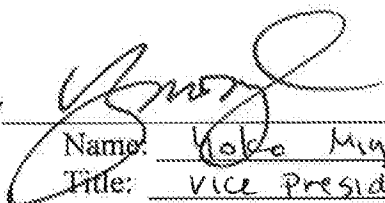
WHEREAS, Getty Images (US), Inc. ("Assignee"), a New York corporation with its principal place of business at 75 Varick Street, New York, New York 10013 desires to acquire all right, title and interest in and to the Marks and Registrations, common law rights, and the goodwill associated therewith, and Assignor desires to assign the same to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee, its successors and assigns, all right, title and interest in and to the Marks and the Registrations, and the goodwill and common law rights appurtenant thereto, and Assignee does hereby accept this assignment.

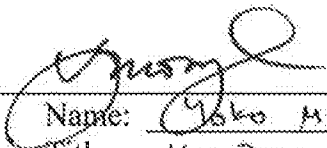
Assignor agrees to execute all instruments and documents and do such additional acts the Assignee may require in order to vest all right, title, and interest in and to the Marks and the Registrations to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 12 day of September, 2014

Getty Images, Inc.

By 
Name: Koko Miyashita
Title: Vice President

Getty Images (US), Inc.

By 
Name: Yoko Higashita
Title: Vice President & Secretary