

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM317543

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ILEOS BEAUTY USA CORP.		08/31/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LE PAPILLON, LTD.		
<b>Street Address:</b>	120 ALBANY STREET, SUITE 300		
<b>City:</b>	NEW BRUNSWICK		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08901		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1613883	VIALPAQ	
<b>Registration Number:</b>	1507471	MAGPAQ	
<b>Registration Number:</b>	2258515	MAILPAQ	
<b>Registration Number:</b>	2197961	SAMPLING SOLUTIONS WORLDWIDE	
<b>Registration Number:</b>	3574424	MASCARAPAQ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9495676710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-506-5150		
<b>Email:</b>	achen@orrick.com		
<b>Correspondent Name:</b>	Orrick, Herrington & Sutcliffe LLP		
<b>Address Line 1:</b>	2050 Main Street, Suite 1100		
<b>Address Line 2:</b>	IP Prosecution Department		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614-8255		
<b>ATTORNEY DOCKET NUMBER:</b>	26850-4		
<b>NAME OF SUBMITTER:</b>	Bradford S. Breen		
<b>SIGNATURE:</b>	/Bradford Breen/		
<b>DATE SIGNED:</b>	09/21/2014		
<b>Total Attachments: 3</b>			

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source=TM Assignment-Ileos Beauty USA to Le Papillon#page3.tif

## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this "Assignment"), is entered into as of August 31, 2014 (the "Effective Date"), is made by **ILEOS BEAUTY USA CORP.**, a Delaware corporation, with its principal place of business at 550 Hadley Road, South Plainfield, New Jersey 07080, ("Assignor"), in favor of **LE PAPILLON, LTD.**, a Delaware corporation, with its principal place of business at 120 Albany Street, Suite 300, New Brunswick, New Jersey 08901 ("Assignee").

WHEREAS, Assignor and Assignee are parties to the Asset Purchase Agreement, dated as of the date hereof (the "Purchase Agreement"); and

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to sell, convey, assign, transfer and deliver to Assignee, and Assignee has agreed to purchase, acquire, receive and accept from Assignor, all of its rights, titles and interests in and to the registered trademarks, as well as unregistered and/or common law trademarks, service marks and trade names listed on Schedule A hereto, together with the goodwill associated therewith (collectively, the "Trademarks"), among other Purchased Assets (as defined in the Purchase Agreement).


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver to Assignee, its successors and assigns, its full and exclusive right, title and interest throughout the world to the Trademarks, including all registrations, applications and renewals for any of the foregoing, all goodwill it may hold associated with the Trademarks, and any rights it may hold to sue and recover for past, present and future infringements, dilutions, misappropriations or other violations thereof. Assignor authorizes and requests the United States Commissioner For Trademarks and any officials of governmental or administrative office in any country whose duty it is to record trademark assignments as aforesaid, to record Assignee as owner of the Trademarks in accordance with the terms of this Assignment and hereby transfer its entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Assignor further agrees to execute and deliver such documents and take such actions as are reasonably necessary or appropriate to effect this Assignment.

*[Execution page follows.]*

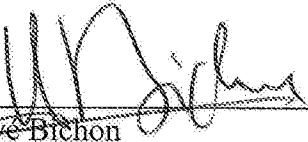
IN WITNESS WHEREOF, Assignor has caused this Assignment to be acknowledged and accepted by its officer thereunto duly authorized as of the date first written above.

**ILEOS BEAUTY USA CORP.**

By:   
Name: Jacques Cohen  
Title: President

**ACKNOWLEDGED AND RECEIVED:**

**LE PAPILLON, LTD.**

By:   
Name: Herve Bichon  
Title: President and CEO

ASSIGNMENT OF TRADEMARKS

**TRADEMARK**  
**REEL: 005366 FRAME: 0179**

**SCHEDULE A  
TRADEMARKS**

Mark	Application. No.	Registration No.	Status	Class(es)
VIALPAQ UNITED STATES	73/825,096	1,613,883	REGISTERED	20
MAGPAQ UNITED KINGDOM FRANCE UNITED STATES	2491180 97695236 73/655,019	2491180 97695236 1,507,471	REGISTERED REGISTERED REGISTERED	39 35 35
MAILPAQ UNITED STATES	75/304,163	2,258,515	REGISTERED	40
SAMPLING SOLUTIONS WORLDWIDE UNITED STATES	75/342,068	2,197,961	REGISTERED	35
MASCARAPAQ UNITED STATES	76/690,937	3,574,424	REGISTERED	35

**COMMON LAW TRADEMARKS**

Any other common law or statutory trademark rights related to the Assets being transferred pursuant to the Purchase Agreement, including but not limited to the FLEXPAQ mark, and the goodwill associated with such marks.