

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317548

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Barefoot Shoe Store, LLC		09/17/2014	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	VivoBarefoot Limited		
Street Address:	28 Britton Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	EC1M 5UE		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4032975	BORN TO RUN	
CORRESPONDENCE DATA			
Fax Number:	2062603688		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206.547.1914		
Email:	csbeer@ironmarklaw.com		
Correspondent Name:	Christopher S. Beer		
Address Line 1:	2311 N. 45th Street, Suite 365		
Address Line 4:	Seattle, WASHINGTON 98103		
NAME OF SUBMITTER:	Christopher S. Beer		
SIGNATURE:	/CSBeer/		
DATE SIGNED:	09/21/2014		
Total Attachments: 1			
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