

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM317549

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		09/16/2014	BANKING ASSOCIATION: TEXAS
RECEIVING PARTY DATA			
Name:	NAMEMEDIA, INC.		
Street Address:	225 WYMAN STREET		
City:	WALTHAM		
State/Country:	MASSACHUSETTS		
Postal Code:	02451		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	78524515	SEEQ	
Serial Number:	78868744	ACTIVEAUDIENCE.COM	
Serial Number:	78868724	ACTIVEAUDIENCE	
Serial Number:	78859683	NAMEMEDIA	
Serial Number:	77625849	BUYDOMAINS.COM	
Serial Number:	77625826	BUYDOMAINS.COM	
Serial Number:	76459082	BUYDOMAINS.COM	
CORRESPONDENCE DATA			
Fax Number:	6175231231		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6175701000		
Email:	rthomas@goodwinprocter.com		
Correspondent Name:	Ryan E. Thomas		
Address Line 1:	Goodwin Procter LLP		
Address Line 2:	Exchange Place, 53 State Street		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	120737 / 233068		
NAME OF SUBMITTER:	Ryan E. Thomas		

OP \$190.00 78524515

SIGNATURE:	/RET/
DATE SIGNED:	09/22/2014
Total Attachments: 2 source=Payoff - EXECUTED IP Release of Security Interest dated 09162014#page1.tif source=Payoff - EXECUTED IP Release of Security Interest dated 09162014#page2.tif	

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 16, 2014 by COMERICA BANK ("Bank") in favor of NAMEMEDIA, INC., a Delaware Corporation, with its principal place of business at 225 Wyman St., Waltham, MA 02451 ("Company").

Recital

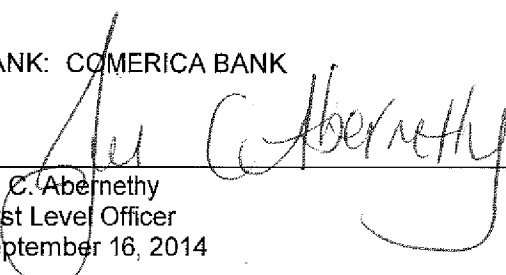
WHEREAS, COMPANY assigned certain interests in the copyrights, patents and trademarks described on Exhibit A and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Intellectual Property Security Agreement dated as of March 27, 2014, and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Intellectual Property Security Agreement, and BANK wishes to release its security interest in the Intellectual Property.

Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK




Jill C. Abernethy
First Level Officer
September 16, 2014

Address:
Comerica Bank
CLS Collateral Services, MC 7575
39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A
TRADEMARKS

Description	Registration/ Application Number	Registration/ Application Date
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Mark	App. No.	Filing Date	Reg. No.	Reg. Date
SEEQ	78/524515	11/30/04	3,089,673	5/9/06
ACTIVEAUDIENCE,- COM	78/868744	4/25/06	3,578,013	2/17/09
ACTIVEAUDIENCE	78/868724	4/25/06	3,578,012	2/17/09
NAMEMEDIA	78/859683	4/12/06	3,568,651	1/27/09
	77/625849	12/3/08	3,688,529	9/29/09
BUYDOMAINS.COM	77/625826	12/3/08	3,703,767	10/27/09
BUYDOMAINS.COM	76/459082	10/8/02	2,779,271	11/4/03

Bank's security interest recorded at the US Patent and Trademark Office on March 31, 2014 at Reel and Frame Number 5247/0534.