

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM317567

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The PrivateBank and trust company, as administrative agent		07/16/2014	National Banking Association: UNITED STATES

## RECEIVING PARTY DATA

<b>Name:</b>	publications international, ltd.
<b>Street Address:</b>	7373 N. Cicero Avenue
<b>City:</b>	Lincolnwood
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60712
<b>Entity Type:</b>	CORPORATION: ILLINOIS
<b>Name:</b>	SD-X Interactive, inc.
<b>Street Address:</b>	7373 N. Cicero Avenue
<b>City:</b>	Lincolnwood
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60712
<b>Entity Type:</b>	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Registration Number:	1837852	LOOK & FIND BOOKS
Registration Number:	2217657	PLAY-A-SOUND PRESS THE PAGE
Registration Number:	2219395	PLAY A SOUND PRESS THE PAGE
Registration Number:	2130693	SAY-A-PRAYER
Registration Number:	2169446	COLLECTIBLE AUTOMOBILE
Registration Number:	2388976	CONSUMER GUIDE
Registration Number:	2771397	ACTIVE MINDS
Registration Number:	2977102	ACTIVE MINDS
Registration Number:	2902053	ACTIVE PAD
Registration Number:	2959159	PI KIDS
Registration Number:	2951099	NEW SEASONS
Registration Number:	3178881	LOW-CARB LIFESTYLE
Registration Number:	3064909	PAPER BOUTIQUE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3164426	PLAY A SONG
Registration Number:	3185254	PLAY A SOUND
Registration Number:	3137655	SUNNY DAY STUDIOS
Registration Number:	3161409	ACTIVE POINT
Registration Number:	3182319	FIRST LOOK AND FIND
Registration Number:	3648440	POINGO
Registration Number:	3648441	POINGO
Registration Number:	3624360	SD-X INTERACTIVE
Serial Number:	77909275	RECORD A STORY
Serial Number:	77909287	RECORD A STORY
Serial Number:	78115314	STORY READER
Registration Number:	3453817	CONSUMER GUIDE
Registration Number:	4063266	GLAM TO GO
Registration Number:	4442117	BRAIN GAMES K B 5U91Y239NS5X6OUS4
Serial Number:	85309790	BRAIN GAMES
Registration Number:	4291418	VERITE LA MUSE
Registration Number:	3628424	SD-X INTERACTIVE
Serial Number:	85834272	ICOOKBOOK

#### CORRESPONDENCE DATA

Fax Number: 3125212875

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3125212775

Email: ipdocket@muchshelist.com

Correspondent Name: Adam k sacharoff

Address Line 1: 191 n wacker Drive, suite 1800

Address Line 2: much shelist, pc

Address Line 4: chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	6871000.0652
NAME OF SUBMITTER:	Adam K Sacharoff
SIGNATURE:	/aks/
DATE SIGNED:	09/22/2014

#### Total Attachments: 4

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

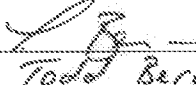
THIS RELEASE is made as of this 16th day of July, 2014, by The PrivateBank and Trust Company, a national banking association, as Administrative Agent ("PrivateBank"), in favor of Publications International, Ltd., an Illinois corporation and SD-X Interactive, Inc., a Delaware corporation (collectively, the "Companies").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, PrivateBank hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule I attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated as of June 28, 2012, and recorded in the United States Patent and Trademark Office on June 29, 2012 at Reel 4810, Frame 0778 and on November 6, 2013 at Reel 5147, Frame 0714, made by Companies in favor of PrivateBank.

PrivateBank consents and agrees to execute and deliver, at the request and cost of Companies, such further instruments, documents and release forms as Companies may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon PrivateBank's legal representatives, assigns  
and successors.

The PrivateBank and Trust Company, as  
Administrative Agent

By:   
Name: Todd Bernier  
Title: Managing Director

## SCHEDULE I

### TRADEMARK REGISTRATIONS

MARK	SERIAL NUMBER	REGISTRATION NUMBER	DATE	OWNER
Glam to Go	85306413	4063266	11/29/11	Publications International, Ltd.
Brain Games	85309790		5/2/11	Publications International, Ltd.
Brain Games	85609808		4/26/12	Publications International, Ltd.
Brain Games K B 5U91Y239NS5X6 OUS4	85309765		5/2/11	Publications International, Ltd.
Consumer Guide	78912489	3453817	6/24/08	Publications International, Ltd.
Story Reader	78115314	3200280	1/23/07	Publications International, Ltd.
Record A Story	77909287		1/11/10	Publications International, Ltd.
Record A Story	77909275		1/11/10	Publications International, Ltd.
Poingo	77424045	3648441	6/30/09	Publications International, Ltd.
Poingo	77424039	3648440	6/30/09	Publications International, Ltd.
Active Point	76640276	3161409	10/24/06	Publications International, Ltd.
First Look and Find	76643079	3182319	12/12/06	Publications International, Ltd.
Play a Sound	76635199	3185254	12/19/06	Publications International, Ltd.
Paper Boutique	76627662	3064909	3/7/06	Publications International, Ltd.
Sunny Day Studios	76637257	3137655	9/5/06	Publications International, Ltd.
Play A Song	76635198	3164426	10/31/06	Publications International, Ltd.
Low-Carb Lifestyle	76576078	3178881	12/5/06	Publications International, Ltd.
New Seasons	76568922	2951099	5/17/05	Publications International, Ltd.
PI Kids	76568900	2959159	6/7/05	Publications International, Ltd.
Active PAD	76476780	2902053	11/9/04	Publications International, Ltd.
Active Minds	76468304	2977102	7/26/05	Publications International, Ltd.
Active Minds	76468300	2771397	10/7/03	Publications International, Ltd.
Say-A-Prayer	75260274	2130693	1/20/98	Publications International, Ltd.
Consumer Guide	75292786	2388976	9/26/00	Publications

MARK	SERIAL NUMBER	REGISTRATION NUMBER	DATE	OWNER
				International, Ltd.
Collectible Automobile	75292573	2169446	6/30/98	Publications International, Ltd.
Play A Sound Press The Page	75174429	2219395	1/19/99	Publications International, Ltd.
Play-A-Sound Press The Page	75174428	2217657	1/12/99	Publications International, Ltd.
Look & Find Books	74316210	1837852	5/31/94	Publications International, Ltd.
SD-X Interactive	77453694	3624360	5/19/2009	SD-X Interactive, Inc.
SD-X Interactive	77453700	3628424	5/26/2009	SD-X Interactive, Inc.
iCookbook	85834272	N/A- Pending	N/A- pending	Publications International, Ltd.