

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317630

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STRONGVIEW SYSTEMS, INC.		09/15/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SILICON VALLEY BANK		
Street Address:	3003 TASMAN DRIVE		
City:	SANTA CLARA		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86296011	INTERACTIONSTORE	
Serial Number:	85932135	MML	
Serial Number:	85922076	PRESENT TENSE MARKETING	
Serial Number:	85899486	STRONGVIEW	
CORRESPONDENCE DATA			
Fax Number:	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048853868		
Email:	rusty.close@troutmansanders.com		
Correspondent Name:	CHRISTOPHER CLOSE		
Address Line 1:	TROUTMAN SANDERS LLP		
Address Line 2:	600 PEACHTREE STREET NE, SUITE 5200		
Address Line 4:	ATLANTA, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	220763.001263		
NAME OF SUBMITTER:	Christopher Close		
SIGNATURE:	/Christopher Close/		
DATE SIGNED:	09/22/2014		
Total Attachments: 6			

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ADDENDUM TO
INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Addendum") is executed pursuant to, and is an addendum to, that certain Intellectual Property Security Agreement, dated August 15, 2011, from STRONGVIEW SYSTEMS, INC., a Delaware corporation (formerly known as StrongMail Systems, Inc.) ("Assignor"), in favor of SILICON VALLEY BANK, a California corporation ("Assignee"). This Addendum is presented for recordation as constructive notice that Assignor, with its principal office at 1300 Island Drive, Suite 200, Redwood City, California 94065, the owner of the intellectual property identified in the exhibits attached hereto, has granted to Assignee, with its principal office at 3003 Tasman Drive, Santa Clara, California 95054, a security interest in the intellectual property, and the exclusive rights comprised in the intellectual property, to secure payment of a debt.

IN WITNESS WHEREOF, Assignor has executed this Addendum as of September 15, 2014.

ASSIGNOR:

STRONGVIEW SYSTEMS, INC.

By: *Bill Griffin*
Name: *WILLIAM GRIFIN*
Title: *CFO*

EXHIBIT A

Copyrights

Description	Registration/ Application Number	Registration/ Application Date
NONE		

EXHIBIT B

Patents

Description	Application Number	Registration Number
Systems and Methods for Adaptive Communication Control		8,386,638 (02/26/2013)
Systems and Methods for Identifying Offered Incentives that Will Achieve an Objective		8,417,558 (04/09/2013)
Systems and Methods for Message Personalization	13/451,458 (04/19/2012)	
Systems and Methods for Communicating Logic in E-Mail Messages	13/681,411 (11/19/2012)	
Systems and Methods for Adaptive Communication Control Using a Profile	13/767,858 (02/14/2013)	
Systems and Methods for Processing Emails	13/846,867 (03/18/2013)	
System and Method for Optimization of Viral Marketing Efforts	13/858,772 (04/08/2013)	

Description	Application Number	Registration Number
Systems and Methods for Communicating Login in E-Mail Messages	PCT US2007001969 (01/24/2007)	
E-Mail Delivery System Using Metadata on E-Mails to Manage Virtual Storage	PCT US2005019223 (05/26/2005)	
Email Using Queues in Non-Persistent Memory	PCT US2004004305 (02/11/2004)	

EXHIBIT C

Trademarks

Description	Serial Number	Registration Number
INTERACTIONSTORE	86/296,011 (05/30/2014)	
MML	85/932,135 (05/14/2013)	
PRESENT TENSE MARKETING	85/922,076 (05/02/2013)	
STRONGVIEW	85/899,486 (04/09/2013)	

EXHIBIT D

Mask Works

Description	Application (Application Date)	Registration (Registration Date)
NONE		