

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317708

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mertz Enterprises, LLC.		09/23/2014	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	AlphAgility, LLC		
Street Address:	280 Prospect Ave 8K		
City:	Hackensack		
State/Country:	NEW JERSEY		
Postal Code:	07601		
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86215185	SWIMSTYLE	
CORRESPONDENCE DATA			
Fax Number:	6108101523		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9172875844		
Email:	cmertz@alphagility.co		
Correspondent Name:	Charles Mertz		
Address Line 1:	723 Saucon View Drive		
Address Line 4:	Bethlehem, PENNSYLVANIA 18015		
NAME OF SUBMITTER:	Charles Mertz		
SIGNATURE:	/Charles Mertz/		
DATE SIGNED:	09/23/2014		
Total Attachments: 1			
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OP \$40.00 86215185

Mertz Enterprises, LLC
723 Saucon View Drive
Bethlehem, PA 8015
September 23, 2014

Andrea Solomon
Director, Merchandising
AlphAgility, LLC
280 Prospect Ave 8K
Hackensack, NJ 07601

Dear Andrea Solomon:

I am writing you this letter to document our agreement relative to the "SwimStyle" trademark (Serial# 86215185). As Chief Executive Officer and full owner of Mertz Enterprises, LLC, in exchange for consideration of \$1.00, I hereby authorize the transfer of ownership and assignment of the SwimStyle trademark to AlphAgility, LLC.

Sincerely,



9-23-14

Charles Mertz
CEO