

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317737

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|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Neil Bender | | 09/23/2014 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Rock & Rogue, LLC | | |
| Street Address: | 162 Perry St. | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10014 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86161394 | ROCK AND ROGUE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8773515480 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 1-800-906-8626 | | |
| Email: | info@thetrademarkcompany.com | | |
| Correspondent Name: | Matthew H. Swyers, Esq. | | |
| Address Line 1: | 344 Maple Ave. West, Suite 151 | | |
| Address Line 4: | Vienna, VIRGINIA 22180 | | |
| NAME OF SUBMITTER: | Matthew H. Swyers | | |
| SIGNATURE: | /Matthew H. Swyers/ | | |
| DATE SIGNED: | 09/23/2014 | | |
| Total Attachments: 3 | | | |
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| source=assignment#page3.tif | | | |

OP \$40.00 86161394

ASSIGNMENT OF TRADEMARK

KNOW ALL BY THESE PRESENTS that the undersigned Assignor, Neil Bender, an individual citizen of the United States, whose mailing address is entered below, pursuant to §501.01 of the TMEP, does hereby assign to said Assignee, Rock & Rogue, LLC, a Limited Liability Company organized in New York whose mailing address is entered below, pursuant to §501.01 of the TMEP, its successors and assigns, to its own proper use and benefit, the trademark "ROCK & ROGUE (design)" including all right, title and interest, which Assignor has, had or may have therein, and as to which Assignor has, had or may have power to assign, together with any registrations thereof, state, federal, including specifically U.S. Serial No. 86,161,394, or otherwise, and together with all rights and interests appertaining to the foregoing or which may be derived therefrom, and including any rights of prosecution, or to renewal, or to extensions thereof, that have been or may be secured under the laws, now or hereinafter in force or effect, in the United States of America, or in any other county or countries, together with any heretofore or hereafter arising claims for infringement, and actions, causes of action, chases in action and rights and remedies appurtenant and or relating thereto.

The undersigned Assignor declares that all statements made herein, and in the application for U.S. Serial No. 86,161,394, of his own knowledge are true and that all statements made on information and belief are believed to be true.

The undersigned Assignor and Assignee hereby further represent that, pursuant to §501.01 of the TMEP, and in compliance with 15 U.S.C. §1060 and 37 C.F.R. §3.16, Assignee is a successor to the Assignor's business.

ASSIGNMENT OF TRADEMARK


U.S. Serial No. 86,161,394

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IN WITNESS WHEREOF Assignor does hereby execute this Assignment of Trademark

on this 23rd day of September, 2014.

Assignor: Neil Bender
162 Perry St.
New York, NY 10014

Signed: 
Printed: Neil Bender

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNOR'S NAME

State of: New York

County of: New York

On this 23 day of September, 2014, personally appeared Neil Bender,
an individual to me known (or satisfactorily identified) as assignor owner of U.S. Serial No.
86,161,394, and acknowledged that s/he executed the foregoing Assignment of Trademark.

 (Notary Public Signature)

[SEAL]

JOSE ALMEIDA
Notary Public - State of New York
No. 01AL6300410
Qualified in Queens County
My Comm. Expires Mar. 31, 2018

My Commission Expires (Date)

ASSIGNMENT OF TRADEMARK
U.S. Serial No. 86,161,394
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IN WITNESS WHEREOF Assignee does hereby execute this Assignment of Trademark
on this 23 day of September, 2014.

Assignee: Rock & Rogue, LLC
162 Perry St.
New York, NY 10014

Signed: [Signature]
Printed: NEIL BENDER
Title: MANAGER

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNEE'S NAME

State of: New York
County of: New York

On this 23 day of September, 2014, personally appeared Neil Bender,
an individual to me known (or satisfactorily identified) as assignee owner of U.S. Serial No.
86,161,394, and acknowledged that s/he executed the foregoing Assignment of Trademark.

[Signature] (Notary Public Signature)

[SEAL]

JOSE ALMEIDA
Notary Public - State of New York
No. 01AL6300410
Qualified in Queens County
My Comm. Expires Mar. 31, 2015 (Date)

My Commission Expires