

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM317740

|                                                                                                                                                                                                 |                                                    |                        |                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                                     |                        |                       |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                        |                       |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                                    |                        |                       |
| <b>Name</b>                                                                                                                                                                                     | <b>Formerly</b>                                    | <b>Execution Date</b>  | <b>Entity Type</b>    |
| Dauraa Inc.                                                                                                                                                                                     |                                                    | 09/15/2014             | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                                    |                        |                       |
| <b>Name:</b>                                                                                                                                                                                    | Electronics for Imaging, Inc.                      |                        |                       |
| <b>Street Address:</b>                                                                                                                                                                          | 6750 Dumbarton Circle                              |                        |                       |
| <b>City:</b>                                                                                                                                                                                    | Fremont                                            |                        |                       |
| <b>State/Country:</b>                                                                                                                                                                           | CALIFORNIA                                         |                        |                       |
| <b>Postal Code:</b>                                                                                                                                                                             | 94555                                              |                        |                       |
| <b>Entity Type:</b>                                                                                                                                                                             | CORPORATION: DELAWARE                              |                        |                       |
| <b>PROPERTY NUMBERS Total: 3</b>                                                                                                                                                                |                                                    |                        |                       |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                                      | <b>Word Mark</b>       |                       |
| <b>Serial Number:</b>                                                                                                                                                                           | 86390998                                           | DIMS!                  |                       |
| <b>Serial Number:</b>                                                                                                                                                                           | 86390957                                           | DIMS! ORGANIZING PRINT |                       |
| <b>Serial Number:</b>                                                                                                                                                                           | 86391039                                           | ORGANIZING PRINT       |                       |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                                    |                        |                       |
| <b>Fax Number:</b>                                                                                                                                                                              | 2027197049                                         |                        |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                                    |                        |                       |
| <b>Phone:</b>                                                                                                                                                                                   | 2027197000                                         |                        |                       |
| <b>Email:</b>                                                                                                                                                                                   | ckelly@wileyrein.com                               |                        |                       |
| <b>Correspondent Name:</b>                                                                                                                                                                      | Christopher Kelly                                  |                        |                       |
| <b>Address Line 1:</b>                                                                                                                                                                          | 1776 K Street, N.W.                                |                        |                       |
| <b>Address Line 2:</b>                                                                                                                                                                          | Wiley Rein LLP                                     |                        |                       |
| <b>Address Line 4:</b>                                                                                                                                                                          | Washington, D.C. 20006                             |                        |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | 867890001                                          |                        |                       |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | Christopher Kelly                                  |                        |                       |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Christopher Kelly/                                |                        |                       |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 09/23/2014                                         |                        |                       |
| <b>Total Attachments: 3</b>                                                                                                                                                                     |                                                    |                        |                       |
| source=ASSIGNMENT DAURAA TO ELECTRONICS (DIMS)#page1.tif                                                                                                                                        |                                                    |                        |                       |
| source=ASSIGNMENT DAURAA TO ELECTRONICS (DIMS)#page2.tif                                                                                                                                        |                                                    |                        |                       |

CH \$90.00 86390998



ASSIGNMENT OF MARKS

THIS ASSIGNMENT OF MARKS (“Assignment of Marks”) is made as of September 15, 2014, by Dauraa Inc., a Delaware corporation (“Assignor”), to Electronics for Imaging, Inc., a Delaware corporation (“Assignee”).

This Assignment of Marks is made pursuant to that certain Share and Asset Purchase Agreement dated as of September 15, 2014 (the “Agreement”), among certain affiliates of Assignor, Assignor, Assignee and certain affiliates of Assignee, with respect to, among other things, certain assets of Assignor and its affiliates.

Assignor is a corporation organized under the laws of the State of Delaware, having its principal office at 4230 Winfield Road, Suite 200, Warrenville Illinois 60555, and is the owner of the right, title and interest in, to and under the following marks owned by Assignor and used or held for use in the business and operations of Assignor (the “Marks”):

| <u>Name</u>            | <u>USPTO Serial Number</u> | <u>Filing Date</u> |
|------------------------|----------------------------|--------------------|
| DiMS!                  | 86/390,998                 | September 10, 2014 |
| DiMS! Organizing Print | 86/390,957                 | September 10, 2014 |
| Organizing Print       | 86/391,039                 | September 10, 2014 |

Assignee is a corporation organized under the laws of the State of Delaware, having its principal office at 6750 Dumbarton Circle, Fremont California 94555, and desires to acquire the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the Agreement, Assignor hereby transfers, assigns, conveys and delivers to Assignee, its successors and assigns, Assignor’s right, title and interest in, to and under the Marks (including the registrations thereof and applications therefor (wherever filed)), together with the goodwill, if any, associated with the use of the Marks, free and clear of all Encumbrances (other than Permitted Encumbrances).

This Assignment of Marks is made pursuant to (and does not modify) the Agreement, which contains certain representations, warranties and covenants regarding the Marks. Capitalized terms used herein and not defined shall have the respective meanings set forth in the Agreement.

[SIGNATURE PAGE FOLLOWS]

13779051.2

SIGNATURE PAGE TO ASSIGNMENT OF MARKS

IN WITNESS WHEREOF, Assignor has duly executed this Assignment of Marks as of the date first set forth above.

DAURAA INC.

By: 

\_\_\_\_\_  
Name: G.P.M. Marneth  
Title: managing director

ELECTRONICS FOR IMAGING, INC.

By: \_\_\_\_\_

Name:  
Title:

SIGNATURE PAGE TO ASSIGNMENT OF MARKS

IN WITNESS WHEREOF, Assignor has duly executed this Assignment of Marks as of the date first set forth above.

DAURAA INC.

By: \_\_\_\_\_  
Name:  
Title:

ELECTRONICS FOR IMAGING, INC.

By: David Reeder \_\_\_\_\_  
Name: DAVID REEDER  
Title: CEO