

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317792

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Svenhard's Swedish Bakery		08/01/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mountain States Bakeries LLC		
Street Address:	315 NE 10th Avenue		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97232		
Entity Type:	LIMITED LIABILITY COMPANY: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3954101	SVENHARD'S	
CORRESPONDENCE DATA			
Fax Number:	5039723873		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(503) 221-1440		
Email:	lisa.gabel@tonkon.com		
Correspondent Name:	Tonkon Torp LLP		
Address Line 1:	888 SW Fifth Avenue		
Address Line 2:	1600 Pioneer Tower		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	SVENHARD'S FROM SVENHARDS		
NAME OF SUBMITTER:	Christopher D Erickson		
SIGNATURE:	/Christopher D Erickson/		
DATE SIGNED:	09/23/2014		
Total Attachments: 2			
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OP \$40.00 3954101

BILL OF SALE

This Bill of Sale is delivered pursuant to that certain Intellectual Property Rights Purchase Agreement (the "Purchase Agreement") dated April 25, 2014, between Svenhard's Swedish Bakery, a California corporation ("Assignor"), and Mountain States Bakeries LLC, an Oregon limited liability company ("Assignee"). Capitalized terms used but not defined in this Bill of Sale have the meanings given in the Purchase Agreement.

Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the following Purchased Assets, free and clear of any Encumbrances:

1. The trademark identified on attached Exhibit A (the "Trademark").
2. Recipes, formulas, and product specifications for all "Svenhard's Swedish Bakery" baked goods (the "Products") as identified on attached Exhibit B.
3. The rights to all Svenhard's domain names and all common law rights to the Svenhard's name in connection with bakery products.
4. All Intellectual Property related to Items 1 and 2 above.

DATED effective August 1, 2014.


ASSIGNOR:

SVENHARD'S SWEDISH BAKERY

By Michelle Svenhard-Barnett
Michelle Svenhard-Barnett
President

EXHIBIT A

Registered Trademark

Licensed Mark	U.S. Reg. No.	Reg. Date	Class/Goods
	3954101	May 3, 2011	Class 30: Bakery Goods

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