

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM317952

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sylvia Colard Keene		09/16/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Signet Group Limited		
<b>Street Address:</b>	15 Golden Square		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	W1F 9JG		
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2855323	COMMITMENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3103174499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-317-4466		
<b>Email:</b>	joel@voelzke.com		
<b>Correspondent Name:</b>	Joel D Voelzke		
<b>Address Line 1:</b>	24772 W. Saddle Peak Road		
<b>Address Line 4:</b>	Malibu, CALIFORNIA 90265		
<b>ATTORNEY DOCKET NUMBER:</b>	140-075		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Joel D. Voelzke, Esq.		
<b>Address Line 1:</b>	24772 W. Saddle Peak Road		
<b>Address Line 4:</b>	Malibu, CALIFORNIA 90265		
<b>NAME OF SUBMITTER:</b>	Joel D. Voelzke		
<b>SIGNATURE:</b>	/Joel D. Voelzke73/		
<b>DATE SIGNED:</b>	09/24/2014		
<b>Total Attachments: 1</b>			
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TRADEMARK

**CONFIRMATORY ASSIGNMENT OF UNITED STATES TRADEMARK**

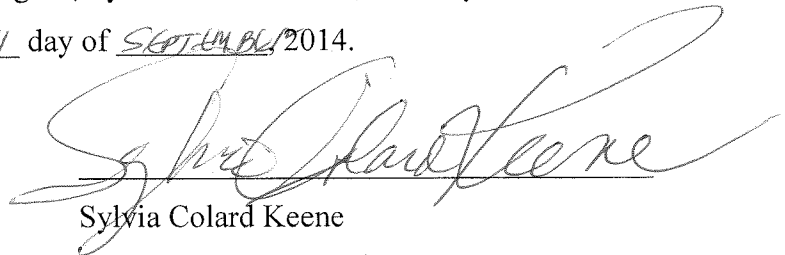
WHEREAS, Sylvia Colard Keene (“Assignor”), an individual residing at 9 Hunting Lane, Lynnfield, Massachusetts 01940, has adopted and used the trademark “COMMITMENT” for jewelry (“the Mark”), and has registered the Mark on the Principal Registry of the United States Trademark Office, Registration No. 2,855,323 (“the Registration”), Registration Date February 24, 2009, such mark currently being in good standing on said Registry,

WHEREAS, Signet Group Limited, a U.K. corporation having a place of business at 15 Golden Square, London W1F 9JG (“Assignee”) and Assignor entered into a certain Agreement by which Assignor assigned the Mark and the goodwill associated therewith to Assignee; and

WHEREAS, Assignee is desirous of obtaining a simple and recordable document confirming the assignment previously made, and Assignor is willing to execute such a document:

NOW, THEREFORE, Assignor hereby confirms that, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, she has sold and transferred to Assignee, its successors and assigns, the right, title and interest in and to the Mark “COMMITMENT” and the U.S. Principal Registration thereof, Registration No. 2,855,323, including the good will of the business pertaining thereto and the right to sue for any past infringements of the Mark.

IN WITNESS WHEREOF, Assignor, Sylvia Colard Keene, has duly executed this Confirmatory Assignment on this 16TH day of SEPTEMBER 2014.



Sylvia Colard Keene