

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317987

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elenco Electronics, Inc.		09/25/2014	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Advins, Inc.		
Street Address:	1245 Rosewood Ave.		
City:	Deerfield		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85715548	PLAYAROUND ORGAN	
CORRESPONDENCE DATA			
Fax Number:	8477250077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	847.845.4345		
Email:	jlampel@lampellaw.com		
Correspondent Name:	Justin Lampel		
Address Line 1:	555 Skokie Blvd., Suite 500		
Address Line 4:	Northbrook, ILLINOIS 60062		
NAME OF SUBMITTER:	Justin Lampel		
SIGNATURE:	/Justin Lampel/		
DATE SIGNED:	09/25/2014		
Total Attachments: 1			
source=playaroundassign14#page1.tif			

OP \$40.00 85715548

Assignment of Trademark Applications/Registrations

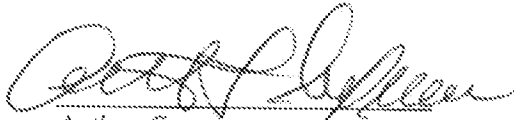
This Assignment is entered into this Sept 25, 2014 between Elenco Electronics, Inc., of Wheeling, IL, herein referred to as "Assignor", and Advins, Inc., of Deerfield, IL, herein referred to as "Assignee."

That Assignor is/has developed the following trademarks, for which federal trademark registration has been granted or for which an application for registration has been filed in the United States Trademark Office or for which trademark applications have been filed:

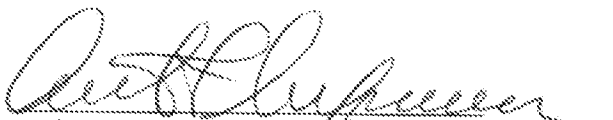
Trademark Serial No.: **85/715,548** for the mark: **"PLAYAROUND ORGAN"**

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest, both foreign and domestic, in and to said mark and any corresponding applications and/or registrations which may issue regarding the same, and the goodwill of the business symbolized by said mark.

Date Sept 25, 2014



Arthur Seymour
For Assignor Elenco Electronics, Inc.



Arthur Seymour
For Assignee Advins, Inc.