

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM317997

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Learning Curve Brands, Inc.		07/12/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TOMY International, Inc.		
<b>Street Address:</b>	2021 9th Street SE		
<b>City:</b>	Dyersville		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	52040		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0980728	THE FIRST YEARS	
<b>Registration Number:</b>	1048212	THE FIRST YEARS	
<b>Registration Number:</b>	1218822	THE FIRST YEARS	
<b>Registration Number:</b>	1867938	THE FIRST YEARS	
<b>Registration Number:</b>	2516593	THE FIRST YEARS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128760288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-876-7100		
<b>Email:</b>	jlgrubner@arnstein.com		
<b>Correspondent Name:</b>	Judith L. Grubner		
<b>Address Line 1:</b>	120 S. Riverside Plaza, Ste. 1200		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	36426-0001 TFY LC TO TOMY		
<b>NAME OF SUBMITTER:</b>	Judith L. Grubner		
<b>SIGNATURE:</b>	/judith l grubner/		
<b>DATE SIGNED:</b>	09/25/2014		
<b>Total Attachments: 0</b>			

OP \$140.00 0980728

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