

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM317999

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tessema Dosho Shifferaw		09/10/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	2014 Shifferaw Family Revocable Trust		
Street Address:	1417 Arlington Blvd.		
City:	El Cerrito		
State/Country:	CALIFORNIA		
Postal Code:	94530		
Entity Type:	TRUST: CALIFORNIA		
Composed Of:	<ul style="list-style-type: none"> Tessema Dosho Shifferaw, UNITED STATES, INDIVIDUAL Yodit G. Shifferaw, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2998327	DOSHO	
Registration Number:	3805526	LIFT ASSIST	
Registration Number:	4142376	D	
Registration Number:	4315765	JAM GYM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6503300830		
Email:	twright@claim1.com		
Correspondent Name:	Edward S. Wright		
Address Line 1:	1100 Alma Street		
Address Line 2:	Suite 207		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	C-75417/TA1		
NAME OF SUBMITTER:	Edward S. Wright		
SIGNATURE:	/esw/		
DATE SIGNED:	09/25/2014		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

Tessema Dosho Shifferaw, also known as Tessema D. Shifferaw, an individual, residing in the City of El Cerrito, State of California ("Assignor"), is the owner of the entire right, title and interest in and to each of the trademarks and registrations set forth in the attached Schedule A; and

Tessema D. Shifferaw and Yodit G. Shifferaw, trustees of the 2014 Shifferaw Family Revocable Trust ("the Trustees" and "the Trust", respectively), desire to acquire, for the Trust, the entire right, title and interest in and to the trademarks and registrations set forth in Schedule A.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

Assignor hereby sells, assigns, transfers and conveys to Tessema D. Shifferaw and Yodit G. Shifferaw, in their capacity as trustees of the 2014 Shifferaw Family Revocable Trust, the entire right, title and interest in and to the trademarks and registrations set forth in Schedule A, together with the good will of the business symbolized thereby.

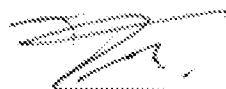
Assignor shall cooperate with the Trustees so that the Trust and its beneficiaries may enjoy the rights conveyed herein to the fullest extent of the law.

The terms, covenants and conditions of this assignment shall inure to the benefit of the Trust, the beneficiaries of the Trust, their heirs, assigns, and other legal representatives, and shall be binding upon Assignor and his heirs, assigns, and other legal representatives.

Assignor hereby warrants and represents that he has not entered and will not enter into any assignment, contract, or understanding inconsistent herewith.

IN WITNESS WHEREOF, Assignor has executed and delivered this instrument to the Trustees as of the date written below.

September 10, 2014



Tessema Dosho Shifferaw

U.S. Trademark Registrations

U.S. Registration No. 2,998,327, registered September 20, 2005. DOSHO.

U.S. Registration No. 3,805,526, registered June 22, 2010. LIFT ASSIST.

U.S. Registration No. 4,142,376, registered May 15, 2012. D DESIGN.

U.S. Registration No. 4,315,765, registered April 9, 2013. JAM GYM.

Schedule A