

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318029

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fleet Wholesale Supply Co., Inc.		09/17/2014	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Marisa Mae Mills		
Street Address:	512 Laurel Street		
City:	Brainerd		
State/Country:	MINNESOTA		
Postal Code:	56401		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4506455	M	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-271-6560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Lori S. Meddings		
Address Line 1:	100 East Wisconsin Avenue, Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	034027-9152 US00		
NAME OF SUBMITTER:	Jaime L. Trembl		
SIGNATURE:	/jaime l. trembl/		
DATE SIGNED:	09/25/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Agreement is made by and between Fleet Wholesale Supply Co., Inc., a Wisconsin Corporation, having an address at 1300 South Lynndale Drive, Appleton, Wisconsin 54914 (hereinafter "Assignor") and Marisa Mae Mills, an individual, having an address of 512 Laurel Street, Brainerd, Minnesota 56401 (hereinafter "Assignee") on this 17th day of September, 2014 ("Effective Date").

WHEREAS, Assignor owns the trademark identified in Schedule A attached hereto (the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring said Trademark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Property and all common law rights in the Property, together with the goodwill of the business symbolized by the Property and its right to sue for past infringement of the Property and to recover any and all damages and awards for such infringement.

Fleet Wholesale Supply Co., Inc.
("Assignor")

Signature: Stewart C. Mills, Jr.

Name: Stewart C. Mills, Jr.

Title: Co-owner

SCHEDULE A

Trademark	Country	Reg. No.	Reg. Date
M & Heart Design	United States of America	4506455	April 1, 2014