TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM318054

Stylesheet Version v1.2

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|----------------------------------------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | |
| SEQUENCE: | 3 | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------------------------|----------|----------------|-------------------------|
| Barrel Ten Quarter Circle Land Company, Inc. | | 07/01/2014 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| Name: | Garnet Wine Company, LLC | |
|-------------------|---------------------------------------|--|
| Street Address: | ress: 855 Bordeaux Way | |
| Internal Address: | Suite 100 | |
| City: | Napa | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 94558 | |
| Entity Type: | LIMITED LIABILITY COMPANY: CALIFORNIA | |

PROPERTY NUMBERS Total: 1

| | Property Type | Number | Word Mark |
|---|---------------------|---------|-----------|
| R | egistration Number: | 1669670 | GARNET |

CORRESPONDENCE DATA

3122241510 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

312-224-1500 Phone:

Email: awilcox@vaneklaw.com

Angela C. Wilcox **Correspondent Name:** Address Line 1: 55 West Monroe

Address Line 2: **Suite 3500**

Address Line 4: Chicago, ILLINOIS 60603

| ATTORNEY DOCKET NUMBER: | 09-0094 |
|-------------------------|--------------------|
| NAME OF SUBMITTER: | Angela C. Wilcox |
| SIGNATURE: | /Angela C. Wilcox/ |
| DATE SIGNED: | 09/25/2014 |

Total Attachments: 2

source=3-Barrel10-GW#page1.tif

TRADEMARK REEL: 005368 FRAME: 0980 source=3-Barrel10-GW#page2.tif

TRADEMARK
REEL: 005368 FRAME: 0981

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of the date listed below (the "Effective Date"), by and between BARREL TEN QUARTER CIRCLE LAND COMPANY, INC., a California corporation, having offices at 6342 Bystrum Road, Ceres, California 95307 ("Assignor") and GARNET WINE COMPANY, LLC, a California limited liability company, having offices at 855 Bordeaux Way, Suite 100, Napa, California 94558 ("Assignee"). Assignor and Assignee are sometimes collectively referred to herein as the "Partles."

RECITALS

- A. Assignor is the owner of a 50% interest in the trademark GARNET, U.S. Trademark Registration No. 1,669,670, in International Class 033 for Wine (the "Trademark").
- B. Pursuant to the Parties' agreement, Assignee is desirous of acquiring, and the Parties have agreed to assign, Assignor's 50% ownership of said Trademark.

NOW, THEREFORE, incorporating the Recitals, and in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

- 1. Assignor hereby irrevocably assigns, grants, conveys and transfers to Assignee its Fifty Percent (50%) interest in and to the Trademark, (including, but not limited to, a Fifty Percent (50%) interest in and to the goodwill of the Assignor's business connected with the use of and symbolized by the Trademark, and a Fifty Percent (50%) interest in and to all registration rights with respect to the Trademark).
- 2. The terms of this Assignment shall bind and inure to the benefit of the Parties hereto and their respective heirs, legal representatives, successors and assigns.
- 3. The Parties hereby agree to do the following: execute such other documents and perform such other acts as may be necessary or desirable to carry out the purposes of this Assignment.
- 4. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

(SIGNATURES CONTAINED ON FOLLOWING PAGE)



IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the date written below.

| ASS | IGN | OR: |
|-----|-----|-----|
| | | |

BARREL TEN QUARTER CIRCLE LAND COMPANY, INC.,

a California corporation

Name:

its: __(

Dated: July 1, 2014

ASSIGNEE:

GARNET WINE COMPANY, LLC, a California Limited Liability Company

Name:

Its:

Dated: July 1, 2014