

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM317648

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|---|--|-----------------------|-----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Travelers Indemnity Company | | 12/09/2013 | CORPORATION: CONNECTICUT |
| RECEIVING PARTY DATA | | | |
| Name: | Northland Insurance Company | | |
| Street Address: | One Tower Square | | |
| City: | Hartford | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06183 | | |
| Entity Type: | CORPORATION: CONNECTICUT | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3157889 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6513106306 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 651-310-4978 | | |
| Email: | trademarks@travelers.com | | |
| Correspondent Name: | Robin R. Fuller | | |
| Address Line 1: | 385 Washington Street | | |
| Address Line 2: | Mail Code 9275-NB15A | | |
| Address Line 4: | St. Paul, MINNESOTA 55102 | | |
| ATTORNEY DOCKET NUMBER: | NORTHLAND "N" LOGO | | |
| NAME OF SUBMITTER: | Robin R. Fuller | | |
| SIGNATURE: | /rrf/ | | |
| DATE SIGNED: | 09/22/2014 | | |
| Total Attachments: 1 | | | |
| source=Northland Assignment#page1.tif | | | |

OP \$40.00 3157889

TRADEMARK ASSIGNMENT

WHEREAS, The Travelers Indemnity Company, a corporation of the State of Connecticut, (hereinafter "Assignor"), located and doing business at One Tower Square, Hartford, Connecticut 06183, is the owner of the U.S. registration identified in the Schedule below;

WHEREAS, Northland Insurance Company, a corporation of the State of Connecticut, (hereinafter "Assignee"), located and doing business at One Tower Square, Hartford, Connecticut 06183, is desirous of acquiring the entire right, title and interest in and to the U.S. registration identified in the Schedule below, including the goodwill in the business pertaining thereto;

NOW THEREFOR, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to the U.S. registration identified in the Schedule below, including the goodwill in the business pertaining thereto.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on this

9 day of December, 2013.

The Travelers Indemnity Company

By: 

Name: Gerald L. DePardo

Title/Position: Associate Group General Counsel

SCHEDULE

Trademark

"N" Design



Registration No.

3,157,889