

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM318157

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jam Brands Inc.		09/10/2014	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PB Brands Inc.		
<b>Street Address:</b>	59 Berkindale Drive		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M2L 1Z9		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85830522	EAU CANADA	
<b>Serial Number:</b>	85781459	ICEBOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7029498376		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	702.949.8200		
<b>Email:</b>	TRADEMARKS-LASVEGAS@LRRLAW.COM		
<b>Correspondent Name:</b>	Michael J. McCue		
<b>Address Line 1:</b>	3993 Howard Hughes Parkway		
<b>Address Line 2:</b>	Ste. 600		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89169		
<b>ATTORNEY DOCKET NUMBER:</b>	54555.1(ASSIGNMENT)		
<b>NAME OF SUBMITTER:</b>	Michael J. McCue		
<b>SIGNATURE:</b>	/Michael J. McCue/		
<b>DATE SIGNED:</b>	09/26/2014		
<b>Total Attachments: 2</b>			
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**TRADE-MARK ASSIGNMENT**

WHEREAS Jam Brands Inc., having a place of business at 59 Berkindale Drive, Toronto, Ontario, M2L 1Z9 (the "Assignor"), is the owner of the trade-marks, trade-mark registration and trade-mark applications detailed on the attached Schedule A (herein referred to as the "Trade-marks");

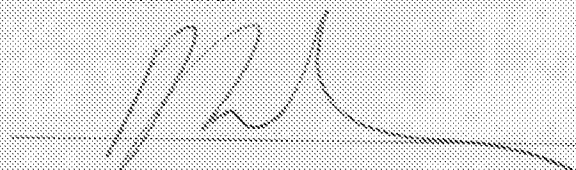
AND WHEREAS PB Brands Inc., having a principal place of business at 59 Berkindale Drive, Toronto, Ontario, M2L 1Z9 (the "Assignee"), is desirous of acquiring all rights that the Assignor has in the Trade-marks together with the goodwill symbolized by the Trade-marks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor hereby assigns to Assignee, its successors and assigns, all right, title and interest in and to the Trade-marks, together with the goodwill symbolized by the Trade-marks and the right to sue and recover for, and the right to profits or damages, due or accrued, arising out of or in connection with any and all past, present or future infringements or depreciation of or damage to such Trade-marks or the associated goodwill.

THIS TRADE-MARK ASSIGNMENT shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

Signed as of this 10<sup>th</sup> day of SEPT., 2014.

Jam Brands Inc.



Name: Andrew Menceles  
Title: President

PB Brands Inc.



Name: Andrew Menceles  
Title: President

Schedule A

No.	Trade-mark	Country	Status	Owner
1.	EAU CANADA	Canada	Registered App #: 1,032,199 Reg #: TMA595,004	Jam Brands Inc.
2.	EAU CANADA	Canada	Pending App #: 1,608,754	Jam Brands Inc.
3.	ICEBOX	Canada	Allowed App #: 1,598,802	Jam Brands Inc.
4.	EAU CANADA	USA	Pending Ser #: 85830522	Jam Brands Inc.
5.	ICEBOX	USA	Pending Ser #: 85781459	Jam Brands Inc.

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