

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318168

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FDC Vitamins, LLC d/b/a Nutri-Force Nutrition, Inc.		09/26/2014	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Vitamin Shoppe Industries Inc.		
Street Address:	2101 91st Street		
City:	North Bergen		
State/Country:	NEW JERSEY		
Postal Code:	07047		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	72335405	F.D.C.	
Serial Number:	74558295	FDC	
Serial Number:	85655259	FDC	
Serial Number:	77535990	NFN	
Serial Number:	77535987	NUTRI-FORCE	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128074350		
Email:	chicago.trademarks@klgates.com		
Correspondent Name:	Sana Hakim		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3900161.00013		
NAME OF SUBMITTER:	Sana Hakim		
SIGNATURE:	/sh/		
DATE SIGNED:	09/26/2014		
Total Attachments: 2			

CH \$140.00 72335405

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ASSIGNMENT OF TRADEMARKS

WHEREAS, FDC Vitamins, LLC, DBA Nutri-Force Nutrition, Inc., a Limited Liability Company of Florida, with its principal place of business at 14620 NW 60 Avenue, Miami Lakes, Florida 33014 U.S.A. ("Assignor") owns the marks and registrations (the "Marks") listed in the attached Schedule; and

WHEREAS, Vitamin Shoppe Industries Inc., a Corporation of New York, with its principal place of business at 2101 91st Street, North Bergen, New Jersey 07047 U.S.A. ("Assignee"), desires to acquire the Marks; and

WHEREAS, Assignor desires to assign the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, including all common law rights, registrations and applications therefor, together with goodwill of the business connected with the use of the Marks and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.

FDC VITAMINS, LLC

By: Jean Frydman
Name: Jean Frydman
Title: JEAN W. FRYDMAN
Senior Vice President of Legal,
General Counsel & Corporate Secretary
Date: Sept. 26, 2014

STATE OF New Jersey
COUNTY OF Hudson SS.

The foregoing instrument was acknowledged before me this 21st day of October, 2014 by Jean Frydman, SVP General Counsel & Corp Sec

Kerry L. DeBellonia
Notary Public
My commission expires
KERRY L. DeBELLONIA
A NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES 03/08/2015

SCHEDULE

Mark	Application Number	Filing Date	Registration Number	Registration Date
F.D.C.	72/335,405	08/15/1969	888,946	04/07/1970
FDC	74/558,295	08/08/1994	1,911,008	08/15/1995
FDC	85/655,259	06/19/2012	4,282,743	01/29/2013
NFN & Design	77/535,990	07/31/2008	3,590,669	03/17/2009
NUTRI-FORCE	77/535,987	07/31/2008	3,691,248	10/06/2009