

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318178

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Resource Action Programs, LLC		09/25/2014	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	Resource Action Programs, LLC		
Street Address:	976 United Circle		
City:	Sparks		
State/Country:	NEVADA		
Postal Code:	89431		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	86138463	MEASURE-BASED EDUCATION	
Serial Number:	85767916	ENERGY WISE	
Serial Number:	76690542	EASY SAVINGS	
Serial Number:	76689090	INTELLISHOWER	
Serial Number:	76672973	ENERGY WISE	
Serial Number:	76567198	BUILDING THE FUTURE THROUGH CONSERVATION	
Serial Number:	75554540	RESOURCE ACTION PROGRAMS	
Serial Number:	75512437	LEARNING TO BE WATERWISE	
Serial Number:	75313209	LIVINGWISE	
Serial Number:	75087801	EARTH WISE	
Serial Number:	74728031	LEARNING TO BE WATER WISE AND ENERGY EFF	
Serial Number:	76706776	HOMEWISE	
Serial Number:	85655254	CONSERVATION SUPPLY	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-273-3500		
Email:	nakees@gklaw.com		
TRADEMARK			

CH \$340.00 86138463

Correspondent Name: Nicholas A. Kees; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 074139-0035

NAME OF SUBMITTER: Nicholas A. Kees

SIGNATURE: /Nicholas A. Kees/

DATE SIGNED: 09/26/2014

Total Attachments: 4

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Delaware

PAGE 1

The First State

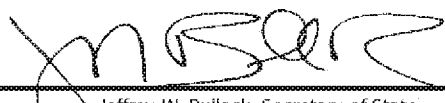
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A NEVADA LIMITED LIABILITY COMPANY UNDER THE NAME OF "RESOURCE ACTION PROGRAMS, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF SEPTEMBER, A.D. 2014, AT 3:43 O'CLOCK P.M.



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141223188

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1732102

DATE: 09-26-14

TRADEMARK
REEL: 005369 FRAME: 0577

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY
TO A DELAWARE LIMITED LIABILITY COMPANY
PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

1. The jurisdiction where the Non-Delaware Limited Liability Company first formed is Nevada.
2. The jurisdiction immediately prior to filing this Certificate of Conversion is Nevada.
3. The date the Non-Delaware Limited Liability Company first formed is 11/01/2011.
4. The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate of Conversion is Resource Action Programs, LLC.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Resource Action Programs, LLC.
6. This Certificate of Conversion shall be effective as on September 25, 2014.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Non-Delaware Limited Liability Company has executed this Certificate of Conversion on the 25th day of September, 2014.

By: Paul Schueller
Paul Schueller, Manager/Chief Executive Officer

Delaware

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The First State

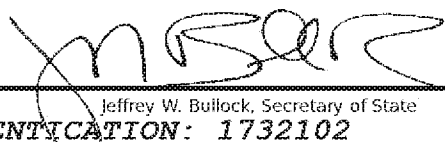
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "RESOURCE ACTION PROGRAMS, LLC" FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF SEPTEMBER, A.D. 2014, AT 3:43 O'CLOCK P.M.



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141223188

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1732102

DATE: 09-26-14

TRADEMARK
REEL: 005369 FRAME: 0579

CERTIFICATE OF FORMATION
OF
RESOURCE ACTION PROGRAMS, LLC

1. The name of the limited liability company is:

Resource Action Programs, LLC

2. The address of its registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, DE 19801, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Formation to be executed as of the 25th day of September, 2014.



Name: Paul Schueller
Title: Manager and Authorized Person

3. This Certificate of Formation shall be effective on September 25, 2014.