

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318226

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bonnier Active Media, Inc.		09/23/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	WORLD PUBLICATIONS, LLC		
Street Address:	460 NORTH ORLANDO AVE., STE 200		
City:	WINTER PARK		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86219931	WAKEBOARDING	
CORRESPONDENCE DATA			
Fax Number:	4079267720		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4079267700		
Email:	cqm@patentorlando.com		
Correspondent Name:	Beusse Wolter ET AL.		
Address Line 1:	390 N. Orange Ave, Suite 2500		
Address Line 4:	ORLANDO, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	WAKEBOARDING ASSIGNMENT		
NAME OF SUBMITTER:	Christine McLeod		
SIGNATURE:	/cqmcleod/		
DATE SIGNED:	09/28/2014		
Total Attachments: 1			
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Assignment of Trademark

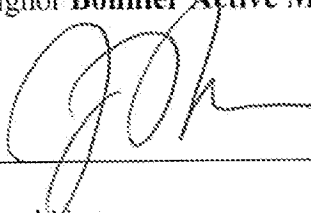
WHEREAS, **Bonnier Active Media, Inc.** (hereafter "Assignor") owns the following pending trademark applications with the U.S. Patent and Trademark Office (hereinafter referred to as "the marks"):

Serial #: 86219931
Trademark: WAKEBOARDING
Application Filing Date: Mar. 13, 2014
International Classes: 016, 041

WHEREAS, **WORLD PUBLICATIONS, LLC**, having an address at 460 NORTH ORLANDO AVE., STE 200, WINTER PARK, FL 32789, a Delaware Limited Liability Company, (hereafter "Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the mark, together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor **Bonnier Active Media, Inc.**

By  _____

Printed Name: **Jeremy M. Thompson**
Title: **General Counsel**

Date: 9.23.14 _____