TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318312

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beauty Innovation Group, LLC		08/22/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Beauty Incubator Group, LLC
Street Address:	18940 North Pima Road, Suite 250
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85255
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	4481384	ANGEL OF GOOD
Registration Number:	4388362	ARCHETYPE
Registration Number:	4572633	BORN TO BE BEAUTIFUL
Registration Number:	4576142	EVERYDAY MIRACLES
Registration Number:	4436731	GODSPEED
Registration Number:	4436773	LIQUID SKIN
Registration Number:	4476349	THIN LASHES
Registration Number:	4476348	THIN LIPS
Serial Number:	86078828	ARCHETYPES
Serial Number:	85845081	ARTISTA
Serial Number:	85960988	ATHLETE COMPETITOR
Serial Number:	86052595	BIG BEAUTY
Serial Number:	85524744	BOY CRAZY
Serial Number:	85703751	BOY GENIUS
Serial Number:	86185906	EVEN NOW
Serial Number:	85960994	EXPLORER ADVENTURER TRAVELER
Serial Number:	85226697	FATHER
Serial Number:	85703752	GIRL GENIUS
Serial Number:	85960996	INFLUENCER TASTEMAKER STYLIST

OP $815.00 4481384

Property Type	Number	Word Mark
Serial Number:	85766777	LIQUID CHEEKS
Serial Number:	85765711	LIQUID LIDS
Serial Number:	85765708	LIQUID LIPS
Serial Number:	85578055	PARADISE VALLEY
Serial Number:	85948321	RKTYPES
Serial Number:	86020021	ROYAL BABY
Serial Number:	85910275	SPIRITISTA
Serial Number:	85681121	STREETLIGHTS
Serial Number:	85632534	THE STREET IS ON FIRE
Serial Number:	85924755	THE STREET IS ON FIRE
Serial Number:	85686131	THIN SKIN
Serial Number:	85756535	THINK SKIN
Serial Number:	85960983	VISIONARY ENTREPRENEUR INTUITIVE

CORRESPONDENCE DATA

Fax Number: 4806830309

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 480-683-0286

Email: tricia@markcarlino.com

Correspondent Name: Mark A. Carlino

Address Line 1: 28150 N Alma School Pkwy #103-617

Address Line 4: Scottsdale, ARIZONA 85262

ATTORNEY DOCKET NUMBER:	BIG NAME CHANGES
NAME OF SUBMITTER:	Mark A. Carlino
SIGNATURE:	/MARK A. CARLINO/
DATE SIGNED:	09/29/2014

Total Attachments: 2

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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BEAUTY INNOVATION GROUP, LLC", CHANGING ITS NAME FROM "BEAUTY INNOVATION GROUP, LLC" TO "BEAUTY INCUBATOR GROUP, LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF SEPTEMBER, A.D. 2014, AT 6:49 O'CLOCK P.M.

Jeffrey W. Bullock, Secretary of State

5216722 8100

AUTHENTICATION: 1714246

141197686

DATE: 09-19-14

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:54 PM 09/18/2014
FILED 06:49 PM 09/18/2014
SRV 141197686 - 5216722 FILE

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF FORMATION OF
BEAUTY INNOVATION GROUP, LLC

Beauty Innovation Group, LLC (the "Company"), a limited liability company formed and existing under and pursuant to the Delaware Limited Liability Company Act, DOES HEREBY CERTIFY:

1. The name of the Company prior to this Certificate of Amendment is **Beauty Innovation Group, LLC**.

2. That Article FIRST of the Certificate of Formation of the Company is hereby amended in its entirety to read as follows:

   "FIRST. The name of the limited liability company is: **Beauty Incubator Group, LLC**"

3. Except as expressly set forth herein, the Certificate of Formation of the Company remains in effect as originally filed on September 21, 2012.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on this 22nd day of August, 2014.

By: _____
Cristina Carlino, Manager

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