

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318341

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Merrick's, Inc.		09/24/2014	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	First Business Capital Corp.		
Street Address:	401 Charmany Drive		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53719		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	3781841	QUALOSTRUM	
Registration Number:	3151375	BRELACTIS	
Registration Number:	2763764	M	
Registration Number:	2709222	M MERRICK'S	
Registration Number:	2810967	PLAS/MAGIC	
Registration Number:	2130447	VACCI-GUARD	
Registration Number:	1939993	SUPER GUARD II	
Registration Number:	1546018	LITTER LIFE	
Registration Number:	1447815	DAY 14	
Registration Number:	1447074	4-80	
Registration Number:	1447071	12-60	
Registration Number:	1447073	7-60	
Registration Number:	1383598	SUPER LAMB	
Registration Number:	1353641	CALFWEENA	
Registration Number:	1186016	HO-MILC	
Registration Number:	1037620	SUPER CALF-KIT	
Registration Number:	1036342	SOWEENA	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
		TRADEMARK	

CH \$440.00 3781841

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-273-3500
Email: bgilpin@gklaw.com
Correspondent Name: Brian G. Gilpin; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	057401-0139
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NAME OF SUBMITTER:	Brian G. Gilpin
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SIGNATURE:	/Brian G. Gilpin/
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DATE SIGNED:	09/29/2014
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Total Attachments: 3

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**NOTICE OF TRADEMARK SECURITY AGREEMENT
(FOR RECORDATION PURPOSES)**

This Notice of Trademark Security Agreement, dated as of September 24, 2014, is made with regard to MERRICK'S, INC. a Wisconsin corporation ("Borrower"), having an address for notice at 2415 Parview RD, Middleton, WI 53562 and FIRST BUSINESS CAPITAL CORP., a Wisconsin corporation ("Lender"), having an address for notice at 401 Charmany Drive Madison WI 53719.

R E C I T A L S:

The Borrower and the Lender are parties to a Loan and Security Agreement dated as of September 24, 2014 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Lender may now or hereafter make certain loans or other financial accommodations to or for the account of the Borrower.

As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Lender has required the execution and delivery of a Patent and Trademark Security Agreement (the "Trademark Security Agreement") by the Borrower.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Trademark Security Agreement, and herein, the undersigned gives notice as follows:

Pursuant to the terms of the Trademark Security Agreement, Borrower has granted a security interest in favor of the Lender in and with respect to the entire right, title, and interest of Borrower in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Agreement as of the date written above.

FIRST BUSINESS CAPITAL CORP.

By: EAH
Erick Hefty, Vice President

STATE OF Wisconsin)
COUNTY OF Dane)

The foregoing instrument was acknowledged before me this 24th day of September, 2014, by Erick Hefty, Vice President of First Business Capital Corp., on behalf of the corporation.

[Signature]
Notary Public, State of Wisconsin
My commission expires 6/19/2017

SCHEDULE

UNITED STATES TRADEMARKS

MARK	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS	RECORD OWNER
QUALOSTRUM	3781841	27-Apr-2010	Registered	Merrick's, Inc.
BRELACTIS	3151375	3-Oct-2006	Registered	Merrick's, Inc.
	2763764	16-Sep-2003	Registered	Merrick's, Inc.
	2709222	22-Apr-2003	Registered	Merrick's, Inc.
PLAS/MAGIC	2810967	3-Feb-2004	Registered	Merrick's, Inc.
VACCI-GUARD	2130447	20-Jan-1998	Registered	Merrick's, Inc.
SUPER GUARD II	1939993	5-Dec-1995	Registered	Merrick's, Inc.
LITTER LIFE	1546018	4-Jul-1989	Registered	Merrick's, Inc.
DAY 14	1447815	14-Jul-1987	Registered	Merrick's, Inc.
4-80	1447074	14-Jul-1987	Registered	Merrick's, Inc.
12-60	1447071	14-Jul-1987	Registered	Merrick's, Inc.
7-60	1447073	14-Jul-1987	Registered	Merrick's, Inc.
SUPER LAMB	1383598	18-Feb-1986	Registered	Merrick's, Inc.
CALFWEENA	1353641	13-Aug-1985	Registered	Merrick's, Inc.
HO-MILC	1186016	12-Jan-1982	Registered	Merrick's, Inc.
SUPER CALF-KIT	1037620	6-Apr-1976	Registered	Merrick's, Inc.

MARK	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS	RECORD OWNER
SOWEENA	1036342	23-Mar-1976	Registered	Merrick's, Inc.

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RECORDED: 09/29/2014

TRADEMARK
REEL: 005370 FRAME: 0541