# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM318349

SUBMISSION TYPE:   NI	EW ASSIGNMENT
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**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GGFB, LLC		09/29/2014	LIMITED LIABILITY COMPANY: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	Young's Brand, Inc.
Street Address:	900 E. 29th Street
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90011
Entity Type:	CORPORATION: CALIFORNIA

### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	3975487	AMFM
Registration Number:	3800414	CROWD CONTROL
Registration Number:	3981030	LOCAL GREEN
Registration Number:	3800413	VOX POPULI

## CORRESPONDENCE DATA

Fax Number: 3102755697

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: kwesley@bgrfirm.com

**Correspondent Name:** Browne George Ross LLP

Address Line 1: 2121 Avenue of the Stars, Suite 2400

Address Line 2: Attn: Keith J. Wesley

Address Line 4: Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER:	Keith J. Wesley
SIGNATURE:	/kjw/
DATE SIGNED:	09/29/2014

**Total Attachments: 1** 

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**TRADEMARK** REEL: 005370 FRAME: 0598

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## **ASSIGNMENT OF TRADEMARKS AND REGISTRATIONS**

WHEREAS GGFB, LLC, a California limited liability company, owns the trademarks listed below and corresponding United States Patent and Trademark Office registrations (the "Trademarks");

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
AMFM	3975487	June 7, 2011
CROWD CONTROL	3800414	June 8, 2010
LOCAL GREEN	3981030	June 21, 2011
VOX POPULI	3800413	June 8, 2010

WHEREAS, Young's Brand, Inc., a California corporation, wishes to acquire the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, GGFB, LLC hereby assigns to Young's Brand, Inc. all right, title, and interest worldwide in the Trademarks, and in its U.S. registrations, together with the goodwill symbolized by the Trademarks and together with the right to sue for past, present, and future infringements or other violations of the Trademarks.

Dated: Sep 29, 2014

Assignor GGFB, LLC

Dated: Sep 29, 2014

Assignee Young's Brand, Inc.

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RECORDED: 09/29/2014