

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM318388

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Organized Living LTD		09/15/2014	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Organized Living, Inc.		
<b>Street Address:</b>	3100 East Kemper Road		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45241		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3518423	ORGANIZED LIVING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5139778141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5139778527		
<b>Email:</b>	april.besl@dinsmore.com		
<b>Correspondent Name:</b>	April L Besl		
<b>Address Line 1:</b>	255 E Fifth Street		
<b>Address Line 2:</b>	Suite 1900		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	ORGANIZED LIVING		
<b>NAME OF SUBMITTER:</b>	April L Besl		
<b>SIGNATURE:</b>	/april l besl/		
<b>DATE SIGNED:</b>	09/30/2014		
<b>Total Attachments: 2</b>			
source=Trademark Assignment - Organized Living LTD#page1.tif			
source=Scan120#page1.tif			

OP \$40.00 3518423

## ASSIGNMENT OF TRADEMARK

**WHEREAS**, Organized Living LTD, an Ohio company, with a place of business at 3100 East Kemper Road, Cincinnati, OH 45241 (hereinafter “*Assignor*”), is the owner of the U.S. Trademark Registration No. 3,518,423 for ORGANIZED LIVING in connection *retail store services in the field of containers for household storage; containers for the storage and transportation of goods; housewares; kitchenwares; household furniture; office furniture; and storage systems* (the “*Mark*”).

**WHEREAS**, Organized Living, Inc., an Ohio company, having a place of business at 3100 East Kemper Road, Cincinnati, OH 45241 (hereinafter “*Assignee*”), desires to acquire all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark; and

**WHEREAS**, Assignor and Assignee are desirous of making this Assignment a matter of record.

**NOW, THEREFORE**, for good and valuable consideration the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title, and interest in and to the aforesaid Mark, together with the goodwill of the business symbolized by the Mark, as of the date below.

**FURTHER**, Assignor hereby covenants, agrees and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonably deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Mark hereby assigned.

Organized Living LTD

By: [Signature]  
Title: President and CEO  
Date: 9-13-2014

Organized Living, Inc.

By: [Signature]  
Title: President and CEO  
Date: 9-13-2014