

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM318412

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Todd Kirby		09/29/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CB IP, LLC		
<b>Street Address:</b>	7720 Montgomery Road		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45236		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4049076	CYCLE BAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-698-5078		
<b>Email:</b>	mmarrero@ulmer.com		
<b>Correspondent Name:</b>	Michael A. Marrero		
<b>Address Line 1:</b>	600 Vine Street		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202-2409		
<b>ATTORNEY DOCKET NUMBER:</b>	38684-0001		
<b>NAME OF SUBMITTER:</b>	Michael A. Marrero		
<b>SIGNATURE:</b>	/Michael A. Marrero/		
<b>DATE SIGNED:</b>	09/30/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 4049076

TRADEMARK ASSIGNMENT

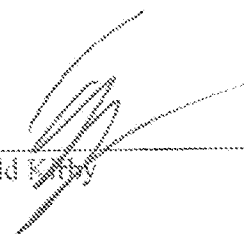
WHEREAS, Todd Kirby, a United States citizen (hereinafter "Assignor"), represents that he is the owner of the trademark that is the subject of the trademark registration number 4,049,076 for CYCLE BAR (the "Mark"); and

WHEREAS, CB IP, LLC, an Ohio limited liability company with an address of 7720 Montgomery Road, Suite 200, Cincinnati, Ohio 45236 (hereinafter "Assignee"), is desirous of acquiring the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of his right, title and interest in and to the Mark, together with the entire business symbolized by the Mark, the goodwill of the business symbolized by the Mark, the right to sue for past, present and future infringement, dilution, misappropriation, violation, or breach thereof, and the rights to recover, collect and own any monetary or other damages, and to obtain injunctive relief, as a result thereof.

ASSIGNOR further agrees that, without further consideration, he will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Mark in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this assignment effective as of this 24<sup>th</sup> day of September, 2014.

  
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Todd Kirby